



Bulletin

The Atlantic Provinces Library Association

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March / April 2004

See you in Moncton!

On behalf of the APLA executive and my wonderful planning committee, I would like to invite you to attend APLA 2004 in Moncton, May 27-30. We have a full program of nearly 40 sessions and events, which cover a variety of avenues for exploration.

We begin on Thursday with two pre-conferences: one on serials cataloguing (Thursday and Friday) and one on health and safety in libraries. The main conference begins on Friday with our keynote speaker, Maurice Basque (Directeur, Centre d'études acadiennes, Université de Moncton), addressing our theme and looking at the evolution of libraries in Atlantic Canada.



Ivan Douthright, Conference Coordinator.

Other sessions on Friday cover such topics as information literacy, library instruction, continuing education, IT trends and scientific, technical and medical information.

Friday night, Interest Group meetings will take place in a number of our great restaurants in downtown Moncton. Saturday sessions include work and age, cataloguing digital resources and a panel discussion on public libraries out of focus (provoked by the now famous *Globe and Mail* article¹). In between sessions, the exhibits will give you lots of interesting things to see and learn about.

Saturday night is the Merit Awards Banquet and an evening of dancing with

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From the President's Desk

The final countdown to the annual conference has begun and the many committees feel the excitement and the pressure. I have been privileged to attend most meetings of the organizing and program committees. The excitement and pressure is also felt by the executive as we prepare for the OGM. Ironing out last-minute details is all that is left to do. Spring is here, the sun is shining - nothing could dim our enthusiasm. Oops, I forgot...

The annual conference is the culmination of a year's work as President for me and the beginning of a new mandate for Allan Groen, as well as a time

of farewell for Elaine MacLean as Past President. At every stage, we are well supported by a willing and dedicated network of volunteers from all provinces. Those of us who remain on the executive are the fixed link, the bridge between past and future, the continuity that supports renewal every year. Thank you to all.

After reading this pre-conference issue, pack it in your suitcase and bring it to the OGM Parts One and Two. It contains annual reports from your representatives and executive.

Submitted by Laurette Mackey

See you in Moncton!

(continued from page 1)

the Glamour Puss Blues Band.

We are very excited about the conference and we hope you will join us. For the most current information check out the APLA

website or contact me at ivan.douthwright@abu.nb.ca. So get your registrations in early and make APLA 2004 your destination for exploration. See you

in May.

1 Niedzwiecki, Hal. "Libraries Need to Mind Their Own Business." *Globe and Mail* 27 October 2003: R3.

Hackmatack Authors on Tour

In mid-May, the Hackmatack Award will be touring nominated authors in the Atlantic region with financial assistance from the Canada Council for the Arts and the partnership of a number of regional libraries. These authors will be hosted by the following libraries in various locations:

NEWFOUNDLAND & LABRADOR

Alan Cumyn: May 25 & 26, St. John's Public Libraries

NEW BRUNSWICK

Joan Clark: May 27, Richibucto, Bouctouche

Marie-Danielle Croteau: May 25-28

Angele Delanois: May 25-28

Karen Levine: May 26 & 27, Saint John, Grand Manan, Moncton

Nathalie Loignon: May 25-28

Budge Wilson: May 25-27, Plaster Rock, Oromocto, Fredericton, Nashwaaksis, St. Stephen, St. Andrews, Port Elgin

NOVA SCOTIA

Linda Bailey: May 25 & 26, Cumberland Regional Library, Amherst

Jo Ellen Bogart: May 25-27, Western Counties Regional Library, Yarmouth

Jill Bryant: May 18, South Shore Regional Library, Hebbville

Joan Clark: May 25, South Shore Regional Library, Hebbville

Alan Cumyn: May 27, Halifax Regional Library

Susan Hughes: May 26 & 27, Pictou-Antigonish Regional Library, New Glasgow

Julie Lawson: May 20, South Shore Regional Library, Hebbville and May 26 & 27, Cumberland Regional Library, Amherst

Karen Levine: May 25, Halifax Regional Library

Kathy Stinson: May 26, South Shore Regional Library, Hebbville

PRINCE EDWARD ISLAND

Susan Hughes: May 25, Confederation Centre Public Library, Charlottetown

Michèle Marineau: May 25 & 26, Services des bibliothèques publiques, Summerside

The Hackmatack Award Ceremony will be held on May 28 from 10:00am to 12:00pm at the Atlantic Baptist University in Moncton, New Brunswick.

For more information on the Hackmatack Children's Choice Book Award, visit the website at www.hackmatack.ca, call (902) 424-3774, or e-mail hackmatack@hackmatack.ca.

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From St. Jerome's Den

*"Paradise Lost, found in a phone booth in Edmonton:
a global guerrilla reading club thrives on random acts of literacy"*

This eye-catching headline appeared in the January 4, 2003 issue of the *National Post* (Kristine Culp, p. SP1, 7) above an article on BookCrossing. The idea is to leave your favourite books in places where strangers can find them. The BookCrossing movement began in March 2001 when Ron Hornbaker, a partner in a web and database consulting company, wanted to "create a community site that would be the first of its kind, that would give back to the world at large, and that would provide warm fuzzy feelings whenever he worked on it." Apparently he didn't get these feelings when he created e-commerce websites. According to its website, BookCrossing is "a global book club that crosses time and space. It's a reading group that knows no geographical boundaries." It is a book exchange of infinite proportion, literally without boundaries.

The "rules" for being a member of BookCrossing are simple: 1) Read a good book (actually you don't have to read the book, but why not!); 2) Register the book at bookcrossing.com; 3) Release the book for someone else to read (give it to a friend, leave it on

a park bench, donate it to charity, "forget" it in a coffee shop, etc.). When you register the book you give it an identification number and indicate where it has been released into the wilds so that others can go looking for it. Whoever finds the book, either intentionally or randomly, can use the identification number to report back to the website indicating when and where it was found. In the 30 days before March 31, 2004, 263 books had been released in the Atlantic Provinces (124 in NB, 113 in NS, 20 in NL, and 6 in PEI). If you are in Quispamsis, NB, check out the Meenan's Cove Covered Bridge (Road Entrance) for Rosamunde Pilcher's *Winter Solstice*, which was released there March 14, 2004.

As of March 31, 2004, BookCrossing had 232,961 members, 967,980 books registered, and participants in eight countries. Even if you don't join, you might want to visit the website to check out the forums and the taglines and bookish quotes. Let me leave you with a few sample taglines: read and release; books just want to be free; make the whole world a library.

APLA Welcomes Its Newest Members

Nancy Vienneau
Patricia D. Hayward
Lesley Carruthers
Robyn Cho
Mark Heinmiller
Wayne H. Cole
Marlene Kelly
Michelle Paon
A. Ramey

Institutional member: Bibliothèque
Louis R. Comeau, Université Sainte-
Anne

The Atlantic Provinces Library Association



NEWS FROM THE PROVINCES



PEOPLE / GENS

Jessica Larocque and Kathryn Howe, two students in the Saint John region, will be heading to Dalhousie University in September to begin working towards their Master of Library and Information Science degrees. It is great for these students to have had a chance to work at a variety of positions and in a variety of libraries. The Saint John

Library system has been lucky to have such talented young women and we wish them well! Carole MacFarquhar, who has been covering the Interlibrary Loans position at the Central Library, has moved into the acting Youth Services Librarian position. Joyce Newman, the former acting Youth Services Librarian, has taken the Technical Services Librarian position at the York Region and will be missed by staff and patrons at the Central Library in Saint John. Other new faces at York Library Region Headquarters have been two new professional additions to our regional management team over the last year. Natalie Meggison is now the Assistant Regional Director for the York Library Region and Catherine Hoyt is

the new Public Services Librarian. These new librarians mean that we are able to greatly increase our professional support to the branches in the York Library Region. The Petitcodiac Public Library was featured in the last issue of *Feliciter* (Issue #1, 2004) in its Small Libraries in Canada column. The article emphasizes the dedication to library service exemplified by Janet Coates Mason over the past 22 years.

PROGRAMS / PROGRAMMES

Rosemary Sadlier, author of *The Kids Book of Black Canadian History*, gave a reading at the Central Library in Saint John and attended a meeting of the Children's Literature

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NEWS FROM THE PROVINCES ... CONTINUED

Roundtable hosted by the West Branch Library. The Saint John Library Region is looking forward to more author visits: mystery writer Linda Hall will be presenting a workshop on journaling at the Grand Manan Library and David Boyd, author of eight books including *Champlain Summer* and *Bottom Drawer*, will be reading at the St. Croix Public Library in May.

HACKMATAACK

Plans are now being made to have Hackmataack-nominated authors Joan Clark, Budge Wilson and Karen Levine visit many New Brunswick public libraries from May 25-27, just before the Hackmataack Awards ceremonies take place in Moncton on May 28th. This will be a great conclusion to the Hackmataack Book Clubs that are offered in so many of our New Brunswick Public Libraries.

DONATIONS AND FUNDRAISING / DONS ET LEVÉES DE FONDS

The Hillsborough Public Library has received \$1,000 from the Bank of Nova Scotia through its Scotia Employee Volunteer Program. This program recognizes the volunteer activities of bank employees and includes a monetary donation to the cause for which the employee volunteers. In the case of the Hillsborough Public Library, one of its trustees is also a bank employee.

The Shediac Public Library received a donation from a patron in the name of Senator Marilyn Trenholme Counsell. The donor stated, "I am unable to



The Greater Saint John Community Foundation recently contributed \$2,000.00 to the Saint John Free Public Library for additions to their collection of environmental books and materials and \$6,000.00 to the Saint John Library Region for large print and talking books, which assist the visually impaired. Pictured are Keith Wilson, representing the Community Foundation's C.N. Wilson Fund, and Martha Edwards, Chair of the Library Board.

attend a dinner being held in her honour and felt I would still like to donate the money I would have spent on the tickets and hotel for my husband and myself. I know this is something the Senator would approve of. The Senator's commitment to Early Childhood Literacy is well known in our province." The \$300 donation will be used to purchase children's books.

Nine libraries of the Albert-Westmorland-Kent Library Region received renewed funding from Industry Canada to upgrade computers and related equipment. This ongoing partnership has enabled libraries to provide and promote improved access to the Internet. The Shediac and Port Elgin Public Libraries were successful applicants for funding from the ABC

Share the Stories program. These funds will be used to augment children's collections. The Dieppe Public Library's Adopt-a-Book campaign to add new materials to the children's collection ran throughout March and met with considerable success.

FACILITIES / LOCAUX

The Richibucto Public Library closed its doors temporarily from the end of March to the beginning of May so that new paint, sub-floor and flooring could be installed. As is usual in such cases, a team of employees from regional headquarters helped with packing and unpacking the collection.

MEETINGS / RÉUNIONS

At the most recent meeting of library managers in the region, several new provincial policies were reviewed and some administrative issues were discussed. The meeting also provided an opportunity for managers to share knowledge and experiences.

NEW SERVICES / NOU- VEAUX SERVICES

The Ward Chipman Library (WCL) at UNB Saint John will be expanding its reference services during the Winter 2004 term to include new electronic forms of reference. The Library will be launching an e-mail reference service which will allow students to send a question to the reference department at any time and to receive a response within a short period of time. The Library has developed a web-based form with the assistance of the campus web team which will help students to submit their questions. WCL will also be participating in real-time

NEWS FROM THE PROVINCES ... CONTINUED

virtual reference in collaboration with the Harriet Irving Library (HIL) at UNB Fredericton. The service, known as LIVE, has been offered by the reference staff at HIL since 2001. Starting in the Winter term, librarians and reference staff from HIL, WCL and the Science and Forestry Library will be staffing the service in order to share expertise and offer virtual reference to the entire UNB community. Using a sophisticated piece of software, LIVE allows students and faculty to chat in real-time with reference staff. The software also features co-browsing, which allows reference staff to "push" web resources to the user and to guide patrons through the intricacies of online research. These new electronic reference services will be a welcomed addition to the range of services already provided to members of the UNB Saint John community. It is expected that they will be of particular interest to UNB Saint John's many off-campus users.

Submitted by Mireille Mercure



PUBLIC LIBRARIES

On April 1, 2004, most public

libraries in Newfoundland and Labrador closed as a result of a strike. Library staff joined 20,000 other public servants in Newfoundland & Labrador in this job action. Public computer access sites located in Newfoundland and Labrador Public Libraries also closed. Reduced library services and limited public computer services were provided in the Corner Brook, Gander and St. John's (Arts and Culture Centre) Public Libraries.

The operational name for the provincial public libraries is now the Newfoundland and Labrador Public Libraries (NLPL). The former name, Provincial Information and Library Resources Board, will be used only when referring to the Provincial Board.

A digital collection of the Royal St. John's Regatta has been compiled by the NLPL with financial assistance from Industry Canada. The collection will be launched during a session at the annual conference of the Newfoundland and Labrador Library Association. Gail Malone from the Provincial Resource Library will host the launch. She recently became the first female president of the Royal St. John's Regatta Committee.

On Saturday, March 6, panelists Jane Tomlinson, Textile Conservator and Marie Sharpe, Wardrobe Mistress, Arts and Culture Centre, provided help with identification and dating of vintage clothing at Arts and Culture Centre, Children's Library Activity Room.

A.C. Hunter Library

As part of its Newfoundland Author Series, Alastair MacDonald read from his new book of poetry *If More Winters, or*

this the Last on March 17 and Maura Hanrahan read from her new book *Doryman* on February 18.

Catherine Rice presented a workshop on "Care of Old and Rare Books" on February 7. Gary Cranford, president and publisher of Flanker Press, presented an information session on "How to Get Published." On February 28, Blair Withycombe of the Provincial Museum and Art Taylor of Kelly's Island Antiques provided tips for identifying and dating antiques. Debbie Hanlon's workshop "Overcoming your Fear of Public Speaking" was held on February 24.

ACADEMIC LIBRARIES

Memorial University

Tar fumes plagued the Queen Elizabeth II Library during recent months while its roof was reconstructed. A report in the February 12 issue of *The Muse* noted that "[h]arsh tar fumes coming from the library roof repairs are leaving students with headaches, but there is little the library can do but wait for the work to be finished." Staff in the library were bothered by the fumes as well. The roof required repairs because sections of the fifth floor ceiling were leaking. For many reasons, all noted in the article, roof reconstruction dragged over the fall and into the winter and finally finished in late February.

The Health Sciences Library has undertaken a long-term project to evaluate and redesign the library's physical space. Most recently, library staff have been seen walking around and recording the number of people working in different parts of the library and surveys have been posted.

NEWS FROM THE PROVINCES ... CONTINUED

College of the North Atlantic

Web pages which were developed recently to promote the College's Library Services have been the Featured Link on the College's home page at www.cna.nl.ca/featured_link/. The pages provide a complete guide to each of the College's libraries and their services.

ASSOCIATIONS

Newfoundland & Labrador Library Association

Library Week 2004 will be held April 25 to May 1, 2004. Using the theme "Read - a - lot: Join the Kingdom of Pages!", the Library Week 2004 Committee, comprising Lisa Wilson (chair), Jewel Cousens, Gillian Byrne, Stacey Penney, Karen Hutchins, Pat Parsons, and Dan Duda, has developed games, activities and reading lists. More information, posters and activities can be found on the Library Week website at www.sji.ca/nlla/libweek2004/home.html.

The Newfoundland and Labrador Library Association's annual conference will be held May 6-7, 2004. The conference has been planned to assist our members with "A Lifetime of Learning" - either facilitating lifelong learning in their libraries or engaging in lifelong learning themselves. Presenters will discuss new technologies, examples of learning projects, how to find money where there is often none, and the ways different libraries can encourage and promote lifelong learning. More conference information is available on the association's website at

<http://www.sji.ca/nlla/conf2004.html>.

Newfoundland & Labrador Health Libraries Association

The Canadian Health Libraries Association will be holding its conference in St. John's from May 14 -18, 2004. Members of the NLHLA planned and will host the conference. Complete information is available at www.med.mun.ca/chla2004/chla2004.html.

Submitted by
Dianne Taylor-Harding



PUBLIC LIBRARIES

Annapolis Valley Regional Library

Talking Books

AVRL has received 29 boxes of talking books (over 1,000 items) from the Toronto Public Library, which offered the books to other libraries for the price of shipping only.

Donation

The Dr. Frank W. Morse Memorial Library in Lawrencetown has been the recipient of a \$500 donation from the Grand Lodge of the Freemasons. This donation supplements the \$500 donation made last year by the local group. While a portion of the first funds went to the purchase of Mason-related titles, the remaining money will be used to enhance the general collection at this library.

Programs

Wolfville Memorial Library hosted an author reading on February 8. Dr. Zoltan Dienes, a world-famous theorist and tireless practitioner of the "new mathematics," an approach to mathematics learning that uses games, songs and dance to make it more appealing to children, offered a presentation to a group of 35 people.

The Middleton Library has been officially renamed the Rosa M. Harvey Middleton and Area Library in honour of the past chairperson of the Friends group and principal initiator of the original and subsequent fundraising drives for the current library building.



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NEWS FROM THE PROVINCES ... CONTINUED

The building contract for the new Windsor Library has been awarded to Roscoe Construction Ltd. and the proposed date for the start of construction is late April or May, with completion set for October.

It was spring in the Dr. Frank W. Morse Memorial Library, Lawrencetown on March 8. A one-week-old lamb was part of the library's pre-school program, and participants had the chance to feed and pet the energetic newborn. The visit was enjoyed by all.



ACADEMIC LIBRARIES

Acadia University

The Vaughan Memorial Library is pleased to welcome Ruth Cordes to its staff as a half-time science librarian. Ruth holds an M.Sc. in Physics (Oceanography) from the University of British Columbia and an MLIS from Dalhousie University.

Heather O'Brien will be giving a presentation at the Workshop on Instruction in Library Use (WILU) in Victoria this June. She will be joined by colleague Tamsin Bolton in sharing results from her research project "Beyond Anecdotal Evidence: Assessing the Information Literacy Skills of University Students." The study also involved Dr. Sonya Symons (Psychology) and Erin Patterson (Library).

Librarians at Acadia returned to work on March 8 after a two-week faculty strike – the first in the university's history. Key

issues in the labour dispute were discipline, intellectual property, equitable treatment for part-time professors, and salaries for professors. Librarians joined the faculty bargaining unit in 1995.

Changes on the Forefront for Novanet Libraries

Over two years ago, members of the Council of Atlantic University Libraries agreed upon a strategic direction to create the Atlantic Scholarly Information Network, whose ultimate purpose is to make the resources held by individual academic libraries and the services they offer seamlessly available to all scholars in the Atlantic region. Recognizing that cooperation and collaboration within the region as a whole is the only means to deliver a level of service comparable to other major academic institutions across the country, the Library Directors have since that time sought to create an environment which will facilitate the realization of

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NEWS FROM THE PROVINCES ... CONTINUED

the regional vision.

Essential to managing, preserving and disseminating library collections is the implementation of library management systems which, in the most simplistic terms, automate all the operations formerly incorporated into the creation and presentation of the old card catalogues. Typically these systems are sold to individual libraries which then require staff and hardware to operate them. The Novanet consortium, with a technical staff of two and an office funded by the members, was among the first group of libraries over 10 years ago to manage and operate one system for a number of libraries, thereby reducing costs and facilitating the sharing of resources.

A recent merger between two system vendors and the need of a new system for the Novanet consortium has presented an opportunity to further the objectives of ASIN and to redeploy resources currently dedicated to running separate systems at individual locations. As a result of the mergers there are only two significant systems in use in the region: Geac Advance, which is used by the Novanet consortium and Université de Moncton, and SIRSI, which is used by all the other individual libraries. The exception is Université Sainte-Anne / Collège de l'Acadie, which uses Biblio Mondo, a system in use by small institutions which are not part of a consortium.

The University of Toronto, whose collections are significantly greater than all the collections in the Atlantic region combined and which operates more

libraries than all the academic libraries in the region, has one library management system which is managed and operated from one location. Given this proven feasibility, the CAUL libraries have agreed that rather than running multiple separate instantiations of the two library management systems currently in use, in particular SIRSI, they should operate and manage only one system collectively at one location. The non-Novanet CAUL libraries should therefore consolidate their operations and be joined by the Novanet consortium of libraries, or all the CAUL libraries collectively should search for a new system.

The second alternative will be considered but does not appear practical at this point in time, since several libraries operating the SIRSI system have only very recently adopted it. Novanet, on the other hand, to ensure a fair and open bidding process, cannot simply adopt the SIRSI system. However, any purchase of a new system by Novanet must further the objective of the CAUL strategic vision, be fiscally responsible and seek to take advantage of the system expertise and knowledge that already exists in the region.

Among the CAUL libraries which are not part of Novanet, savings realized from moving to one system and operations management centre could be significant depending upon what they have currently invested in staff and equipment infrastructure to support the local instantiations of their systems. From the Novanet perspective, participation in any larger consortium could potentially halve the operating costs of the consortium of

\$450,000 per year and reduce ongoing maintenance costs from \$160,000 to \$100,000 or less.

Libraries now invest in a range of systems to deliver an increasing array of services reflecting the demands and opportunities of the new, evolving information environment:

- 1) library management systems: provide the catalogue, acquisitions and accounting functions for the libraries' physical collections; the system currently recommended for consortial management and operation (e.g. SIRSI, Ex Libris, Geac, Innovative Interfaces)
- 2) digital object management systems: manage a growing assortment of digital collections (e.g. institutional repositories such as DSpace and e-prints)
- 3) portal and metasearch systems: allow cross-searching of catalogues and resources in different locations and manage web content (e.g. SIRSI Rooms, MetaLib)
- 4) resolver / linker systems: allow a library to link a citation immediately to a full text copy of the cited item(s) (e.g. SFX, EnCompass)
- 5) ILL / resource-sharing systems: allow for automated document delivery throughout the region and even nationally (Relais, Fretwell-Downing VDX)

Any of these systems, if implemented with a view towards a common vision, would expedite the Atlantic Scholarly Information Network and help to put the Atlantic region in the forefront of presenting a search

NEWS FROM THE PROVINCES ... CONTINUED

less, content-rich, scholarly resource for the community of scholars and the public.

CAUL has already collaborated on the implementation of an ILL / resource-sharing system using Relais. This system, which has been piloted over the past two years by MUN, UNB and Dalhousie, will be deployed region-wide in the next year. The group has also submitted an RFP for a portal and "resolver / linker" system for the region. Proposals have been received from vendors and are now under consideration. Several of the larger libraries within CAUL have begun experimenting with institutional repositories and are sharing experiences with libraries across the country. Given the window of opportunity surrounding Novanet's need for a

new library management system and the relative degree of uniformity of systems in the region, Novanet and the group of CAUL non-Novanet libraries will try to further their well-established collaborative efforts and consider the possibility of one shared library management system to expedite interconnection and further the vision while generating important efficiencies.

The intent is to acquire and implement a new library management system for Novanet by the summer of 2005 within the context of moving as rapidly as possible towards the creation of one system for the region.

(submitted by: Bill Maes,
University Librarian,

Killam Library, Dalhousie)

Submitted by Gordon Bertrand



PROVINCIAL LIBRARY

The Provincial Library Service has announced a number of changes to its circulation policy in order to reduce waiting times and increase the availability of popular titles. The biggest change will be the imposition of fines for overdue materials. The library had an extremely high incidence of books not being returned on time. New and popular books were kept longer than the loan period which prevented their use by other patrons. By having materials back in a more timely fashion, Island residents will have better access to library materials.

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NEWS FROM THE PROVINCES ... CONTINUED

Other changes to the policy include a reduction in the amount of unpaid charges allowed before borrowing privileges are suspended and a limitation on the number of renewals for materials. Library users will continue to be charged replacement cost for lost or damaged materials.

Although the policy changes came into effect on April 1, borrowers will be given adequate time to bring back materials and pay the amounts owing on their accounts. The new fees and the revised policy will be fully applied on May 1, 2004.

(submitted by Allan Groen)

ACADEMIC LIBRARIES

Holland College

Brenda Brady of Holland College reports that she is conducting a survey of collection development practices among faculty members in the institution. At the College, faculty ("learning managers") are responsible for most resource material budgets and selection, but since many arrive at their teaching role directly from industry, and there is little instruction provided to them in materials selection or collection analysis, this can lead to some unevenness in collection quality. Also, Holland College, like most institutions, suffers from shrinking program (and therefore acquisition) budgets, and needs to get as much "bang" as possible from a limited "buck." Every collection development dollar must count.

With the survey, Brenda hopes to gather information on which to base new library products and services or institute pol-

icy changes that will assist learning managers and improve collection quality.

(submitted by Brenda Brady)

University of Prince Edward Island


The Robertson Library is looking forward to spring as a busy winter term draws to a close. The Library recently revived its well-received "Food for Fines" campaign, and has several new e-subscriptions, notably to Oxford University Press Journals and Safari Tech Books Online (computing e-books). Our new SIRSI system is now well-established, although we continue to make enhance-

ments to the OPAC interface. Like academic libraries everywhere, we always find plenty to keep us busy through the summer months, and planning for summer projects is well underway.

As members of the UPEI Faculty Association, the Robertson librarians welcomed the recent signing of the Association's first collective agreement. On a less upbeat note, there will be cuts to the Library's collections budget in the coming year, although we are hopeful these will not be deep.

(submitted by Simon Lloyd)

Submitted by Shirley MacLeod



The Atlantic Provinces Library Association



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Annual Report of the Vice President (Membership) 2003/2004

Membership is up slightly from last year. Thank you to the provincial vice-presidents for their ongoing efforts in recruiting and retaining members. Subscriptions are down, likely due to a new Membership VP and some confusion over varying subscription years and invoicing. If the motion on changing the membership year passes, this will make dealing with subscriptions much easier and should lead to better retention of subscribers.

Members and Subscribers	2003/04	2002/03
Personal	208	195
Life/Honourary Life	27	27
Institutional members	26	26
Subscribers	20	25
TOTAL	281	273

Members and Subscribers 2003/04 by location

The distribution by province remains fairly similar to past years, with NS and NL having more memberships, and NB and PEI down slightly.

	NB	NL	NS	PEI	OTHER	TOTAL
Personal	63	33	88	15	9	208
Life	2	-	5	2	2	11
Honourary Life	5	2	7		2	16
Institutional	8	1	14	1	2	26
Subscribers	2	2	1		15	20
TOTAL	80	38	115	18	30	281

Personal members by type

	2003/04 (includes Life/Hon. Life)	2002/03 (includes Life/Hon. Life)
Librarians	179	175
Library support staff	31	28
Trustees	2	3
Students	14	8
Others	9	8
TOTAL	235	222

Personal members 2003/04 (including Life/Hon. Life) by workplace

Academic	106 (45.1%)
Public	32 (13.6%)

(continued on page 14)

Vice President, New Brunswick Annual Report 2003/2004

As Vice-President for New Brunswick, over the past year I contacted reporters throughout the province and compiled their news for the *Bulletin* and attended meetings. This is my first year in this position and I am getting to know more about what that is. I list only a few of the highlights below.

The Saint John Free Public Library and the Crescent Valley Tenants Association partnered to offer a Summer Storytent Program and Summer Reading Club Outreach in the Crescent Valley Community this past summer. This program took the public library to the children. The storytent traveled to five different locations in the Crescent Valley Community.

Throughout the year public libraries in the province received various authors. Some of them were: Lesley Johnson, Bob Barton, Pat Browne, Richard B. Wright, Beth Powning, Robert Rayner, Linda Hall, Dominique Demers, Martine Latulippe, Carole Tremblay, Lucia Florès, Melvin Gallant, Linda Bailey and Heidi Bundshuh.

La bibliothèque de Bathurst est déménagée dans ses nouveaux locaux le 9 octobre 2003 sous son nouveau nom de Bibliothèque publique Smurfit-Stone. After various delays and difficulties, the Petitcodiac Public Library opened in its new quarters over the summer. The old library space had to be vacat-

(continued on page 14)

Vice President, New Brunswick Annual Report 2003/2004

(Continued from Page 13)

ed in March to make room for a call centre. On September 26, 2003, Premier Bernard Lord dedicated the recently expanded Provincial Archives in Fredericton to the memory of former Premier Richard Bennett Hatfield. This state-of-the-art building will permanently house valuable records.

Effective September 29, regional boundaries have changed in the New Brunswick Public Library Service: the libraries in Nackawic, Woodstock, Hartland, Florenceville, Perth-Andover and Plaster Rock are now part of the Haut-Saint-Jean Library Region.

Interlibrary service in public libraries has been expanded so that libraries can now put holds on books from branch to branch across the province, thus increasing the speed of delivery of material to the patrons.

La Bibliothèque Champlain de l'Université de Moncton a reçu un don de 4,000 monographies de monsieur Gérald LeBlanc couvrant la littérature québécoise et américaine. Elle a aussi reçu le don d'une collection de documents sur la musique baroque.

Some of the new people this year in New Brunswick libraries are:

Université de Moncton: Rose-Marie Racine-April, Karine Fournier, Stéfano Biondo, and Caroline St-Louis

Ward Chipman Library: Janet

(continued on page 15)

Annual Report of the Vice President (Membership) 2003/2004

(Continued from Page 13)

School	8 (3.4%)
Special	34 (14.5%)
Other	6 (2.6%)
Not working*	50 (21.3%)

Total is more than 100% as one member is both a school and public librarian

* Includes students, the unwaged, and retirees.

Institutional members 2003/04 by type of institution

Academic	10 (38.5%)
Public	10 (38.5%)
School	0
Special	5 (19.2%)
Other	1 (3.8%)

New Members	2003/04	2002/03
	51	30

New Members 2003/04 by type

Librarians	27
Library support staff	8
Students	11
Other	5

Membership on APLA Committees and Interest Groups

Communications and Public Relations	10
Memorial Awards Committee	2
Access to Government Information	19
Collections Development	42
Computers and Connectivity	31
Conservation of Library Materials	14
Continuing Education	27
Groupe d'intérêt francophone	7
Library Instruction	41
Library Technicians	21
New Librarians and Information Professionals	18
Library Trustees*	1
Newspaper	4
Youth Services	12

*defunct as of October, 2003

Submitted by Shelley Gullikson

Vice President, Nova Scotia Annual Report 2003/2004

It's been another year of meeting challenges head on, forging new relationships, developing new skills and expertise, and oh yes, battling the elements...in short, a normal year for APLA and its members!

In my capacity as Provincial VP, I participated in the spring executive meeting held during the APLA conference in St. John's and the fall meeting held in Halifax in October. Informa-

Vice President, New Brunswick Annual Report 2003/2004

(Continued from Page 14)

Fraser and Pascal Lupien

UNB Libraries: Katherine Loughrey

Saint John Library Region: Judith Williamson, Deborah Eves, Alex Keleher, and Franck Sirieix

York Regional Library: Natalie Meggison, Catherine Hoyt, and Julie Cole

Mount Allison University: Bruno Gnassi

Albert-Westmorland-Kent Library Region: Lynne Post.

It was interesting to get all of this information from various libraries across my province. I would like to take this opportunity to thank all of my colleagues who sent me contributions and everyone who supported me. Un gros merci à tous mes collègues qui ont contribué des nouvelles à ce *Bulletin* et pour l'appui que je reçois pour mes efforts.

Submitted by Mireille Mercure

tion was collected and verified for inclusion in the annual APLA directory and expired members were contacted to remind them of the many benefits of being a member of the organization. In addition, news from the region was regularly collected and prepared for the *Bulletin*. A special thanks to all those who have been so generous in contributing articles, stories, news and pictures throughout the year. The APLA website migration was completed during this period. The site now resides completely on a server at StFX. Plans are also in the works to update the website in the near future.

One underlying theme to the 2003-2004 year was overcoming adversity. On the evening of September 28, the Maritimes were pounded by Hurricane Juan, a Category One hurricane which packed the destructive power of a storm two or three times its size. In its wake, cities and towns across the Atlantic region awoke to debris-littered streets, no power or phone service, and an overwhelmed emergency system. Throughout the ordeal, however, the true Maritime spirit prevailed as friends and neighbours joined together to help those in need. Our academic and public libraries were hit equally hard by Juan. Most facilities were forced to close their doors for extended periods as roads were cleared and damaged facilities repaired. Within days, however, life began to return to normal as classes and programs resumed (and library overdues adjusted!).

Later, in February, Mother Nature struck again, pounding the region with a 36-hour snow storm and a record 95 cm of snow in some areas. For the second time in six months a state of emergency was declared in the Halifax area. As I write this, the piles of snow from this storm continue to impede the view from my office window...

Besides the whims of the weather, there was a great deal going on in our region this year. During the summer of 2003, the Sackville C@P Association celebrated the opening of its IT Learning Centre, which will provide technology training to area residents. The Halifax Regional Library celebrated the receipt of a number of prestigious awards, including the American Library Association's John Cotton Dana Library Public Relations Award, the LibraryNet Best Practices Award for innovative Internet use and the Lieutenant Governor's Award for Architecture for the Keshen Goodman Library. Our newest librarians also distinguished themselves. Dalhousie SLIS student Ruth Cordes was the winner of the Canadian Association for Information Science's "Student to CAIS Award," while Heather Berringer won the Nova Scotia Library Association's annual essay prize. Myrna Allan was also the first SLIS student to receive a new scholarship named in honour of Barbara Patton, a former faculty member at SLIS. In other SLIS-related news, Marie DeYoung was awarded the

(continued on page 16)

APLA Bulletin Editors' Annual Report 2003-2004

Now more than halfway through our second year as editors of the *Bulletin*, we continue to be grateful for all the assistance we receive in producing each issue. In addition to the news collected by each of the provincial Vice-Presidents, many members have contributed articles on library developments and events in the Atlantic Provinces.

We receive a number of ideas and suggestions for *Bulletin* articles from the *APLA Bulletin* Management Board. We have recently begun a series of articles

on special collections in the Atlantic Provinces. So far, the Eric R. Dennis Collection of Canadiana at Acadia University and the Prince Edward Island Collection at UPEI have been profiled. If you have a collection you would like to introduce to *Bulletin* readers, let us know.

We would also like to produce focus issues of the *Bulletin* from time to time. In addition to the usual news and announcements, we would invite contributions large and small on topics such as information literacy activities

and initiatives at libraries in the region. Suggestions for focus issue topics or submissions on any other subject relating to librarianship in the Atlantic Provinces are always welcome.

Submitted by Patricia Gallant,
Heather O'Brien, and
Erin Patterson

Secretary's Annual Report 2003/2004

I wish to express my thanks to Laurette Mackey for the opportunity to serve the Association as Executive Secretary during this past year.

As Secretary, my main focus was to take and distribute minutes during all Executive and Ordinary General meetings of the Association. One major change to my duties was that Gwendolyn MacNairn, our previous APLA Secretary, graciously offered to continue as list manager for both the APLAEXEC-L and APLACONV-L; this proved to be most fortuitous as access to our listservs are via Dalhousie University and Gwendolyn is the Computer Science Librarian at Dal.

Being new to the Executive, I especially wish to thank Gwendolyn MacNairn for her kind assistance and advice. Thanks too to all members of the Executive who truly exemplify the spirit of cooperation and support that is alive and well within our organization.

Submitted by Leanne Wells

Vice President, Nova Scotia Annual Report 2003/2004

(Continued from Page 15)

Outstanding Alumni award. Congratulations to all!

Our region also offered a number of professional development opportunities throughout the year. The School of Library and Information Studies offered a half-day workshop on media relations for library personnel. The workshop was a forum in which three "media-savvy" professionals provided insight and advice on dealing with many issues surrounding public relations in libraries. Most recently, on March 16, the Halifax Library Association hosted a panel discussion on "Opportunities and Challenges Facing Library Associations in the 21st Century." The event, which featured speakers from various library environments discussing the issues facing library associations in the future, was a great success. It is hoped the discussion will become an annual

event.

In closing, I would like to take this opportunity to thank the APLA membership for a truly rewarding experience. When I was first approached to serve on the executive, one of the many benefits extolled was the opportunity to become involved in the Maritime library community. This has certainly proven true! Throughout the last two years I've had the opportunity to meet and work with individuals from across the region whose dedication to the field of librarianship is inspiring...and contagious! I would encourage anyone who is interested in becoming involved with APLA to go ahead and take the plunge; the rewards are great...and you'll have a lot of fun too!

See you at APLA in Moncton!

Submitted by Gordon Bertrand

Vice President / President Elect Annual Report 2003/2004

It has been a privilege to be involved as VP/President Elect for APLA. It's been a real pleasure to be involved on your behalf in the process of providing a grant for members who have been accepted to the Northern Exposure to Leadership. As well as being involved in the Carin E. Somers Scholarship, my involvement with the association has provided a great way to network throughout the Atlantic provinces. I look forward to serving as President and working on your behalf in the library community.

Submitted by Allan Groen

Collections Development Interest Group Annual Report 2003/2004

The APLA Collection Development Interest Group began the membership year with 40 members and the number has grown since that time. We now have 53 members participating on the APLA Collection Development list. As in the past, members come from academic, public, school, government and special libraries. The diversity in the interest group is both a strength and a challenge, especially when it comes to planning contributions for the annual conference program!

This year the Interest Group will be sponsoring two sessions at the Annual Conference in

Moncton. The first will highlight the experiences of both academic and public libraries in working with written collection development policies. The session, entitled "The Collection Development Policy: 'Wasted Words' or Living Document," will be presented by Jocelyne Thompson, Head, Collections and Public Services, UNB Libraries and by Debbie LeBel, Collection Development Manager at Halifax Public Libraries. The challenge as they see it, of course, is to make the collection development policy a living document. We hope those attending this session

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Computers & Connectivity Interest Group Annual Report 2003/2004

Early in September, the new convener, Jill Webster, received a list of the members of the Computers & Connectivity Interest Group for 2003/2004 from the VP Membership. (Please note: This email list only had 24 names on it, and new or ongoing members who have not indicated their interest are encouraged to add their names by indicating their preference on their renewal forms or by contacting the new VP Membership.)

Jill polled the membership in the fall for suggestions for APLA

2004 sessions related to computers in libraries. Usually, members of the interest group take part in presenting sessions where we have some expertise. Based on the responses, we came up with the following two sessions:

APLA Vice President (Nova Scotia) and webmaster Gordon Bertrand will present a session on "Controlling email spam." Gordon is Systems Librarian, Angus Macdonald Library, St. Francis Xavier University.

Gordon has also kindly agreed to convene a panel presentation on "IT trends in Atlantic

Libraries." Laura Jantek (Virtual Library Manager, Halifax Regional Library), Stephanie Walker (Chief Librarian, Mount Saint Vincent University), and David McDonald (Systems and Library Technology Manager, Nova Scotia Legislative Library) are the panel speakers. Many thanks go to Nancy Cohen who helped arrange this session, since Jill Webster was busy settling into a new position at the time. This panel presentation is being sponsored by CASLIS Atlantic, which lends its name and financial support to APLA every year where possible by sponsoring a session related to ideas and trends of interest to those working in specialized library environments. CASLIS Atlantic wishes to foster communication between members of the library community. This fits in broadly with the Terms of Reference for the Interest Group: "to provide a forum for discussion among APLA members who are interested in microcomputers and related technologies."

The Computers & Connectivity Interest Group tries to focus on practical technology (new and emerging) and its integration into the library environment. For example, in the past we've done sessions on mounting databases on the web, e-books, proxy servers, workstation configuration, etc. This is good hands-on material that people can take back and put to use in their libraries and the Computers and Connectivity group is very

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Collections Development Interest Group Annual Report 2003/2004

(Continued from Page 17)

will come with ideas and even materials to share.

The second session will feature Deb deBruijn, Executive Director of the Canadian National Site Licensing Project, speaking about "The Canadian Research Knowledge Network: Building Canada's Content Infrastructure." This session will be of particular interest to academic librarians concerned about the failure of the Canadian Foundation for Innovation to grant funding to CNSLP for its proposal for social sciences and humanities content. Deb will explore with us ways in which CNSLP can continue to move forward with this initiative.

The Interest Group will once again be meeting for Friday

evening dinner during the annual conference. It was a great time last year and we hope it will be as well attended this year. This get-together is mostly fun, but also provides another forum for sharing thoughts about priorities for the coming year. Perhaps a website to promote more sharing? Perhaps articles for the *APLA Bulletin*? All current and interested members are welcome to join us. Details about time and place will be communicated via the listserv and at the conference. To join the listserv, just send an email message to the convener (mary.macleod@acadi-au.ca) and you will be added!

Submitted by Mary MacLeod

Access to Government Information Interest Group Annual Report 2003/2004

In the Fall of 2003, John Neilson (University of New Brunswick) replaced Jim Watson (University College of Cape Breton) as convener of the Access to Government Information Interest Group. While Jim moved on to Trent University, the Depository Services Program (DSP) was also looking for a change. In early May, just prior to the APLA conference in St. John's, members were urged to send letters to federal Ministers endorsing the relocation of the DSP, with full funding, to the soon-to-be-established Library and Archives Canada (LAC). A couple of weeks later at the conference, and as a result of the Interest Group supper meeting, the OGM received and subsequently passed a resolution "that APLA continue to advocate for the full continuation of the feder-

Computers & Connectivity Interest Group Annual Report 2003/2004

(Continued from Page 18)

pleased to promote this type of session.

Jill would like to thank all those who provided input for session ideas and those who contributed by offering to take part in the presentations themselves. There will be an interest group supper arranged (TBA).

Submitted by Jill Webster

al DSP with funding appropriate to its mandate."

But as we know, a year is a long time in politics, and even after direct representations by CARL, CLA and ASTED, the Department of Public Works scooped up the DSP (Order in Council 2004-0100, February 16, 2004) before the legislation for the new LAC (Bill C-8) passed final reading in the Senate on

March 23, 2004. Still, the DSP's new home is not a perfect fit and, as one member of the Interest Group observed, the Program's move to Public Works merely "anchors" the service for the present but does not give it a permanent berth. Perhaps by the time we meet in Moncton for "Destination Exploration" there will be more information to share.

Submitted by John Neilson

Newspaper Interest Group Annual Report 2003/2004

The Newspaper Interest Group now has five members. Unfortunately, there was not much activity this year. It is worth noting that the Auditor General of Canada's 2003 report commented on the need to preserve our cultural heritage and chapter 6 of the report (www.oagbvg.gc.ca/domino/reports.nsf/html/20031106ce.html)

specifically commented on the condition of the newspaper collection at the Library and Archives Canada. The Group would be interested in hearing from colleagues across Atlantic Canada about any efforts to digitize newspaper collections in the region.

Submitted by
Elizabeth Browne

New Librarians and Information Professionals Interest Group Annual Report 2003/2004

The interest group will be having an informal dinner at APLA 2004 in Moncton where we can discuss plans for the coming

year. Sign up in the conference registration package. I look forward to seeing you in Moncton!

Submitted by Emma Cross

Dalhousie SLIS Students Launch Online Showcase

Prospectus, a job-seeking initiative by graduating students from the School of Library and Information Studies at Dalhousie University, was launched this spring. APLA-LIST, DALSLIS-GRAD and other listservs across Canada posted announcements for the project's website in March.

As one observer subsequently described it, Prospectus is "the realization of an idea that's remarkable in its simplicity." The simple idea behind the website is to draw employers' attention to Dalhousie graduates as service-oriented, tech-savvy individuals. Behind the scenes there is another simple idea at work: teamwork. Participants are collaborating in job-seeking activities by

sharing news of vacancies, by exchanging information and advice, and by actively promoting the class as a whole to prospective employers.

Feedback from practitioners has been very positive, with comments ranging from "what a fantastic idea" to "it makes such perfect sense to have this sort of promotional tool." In the short time since the site's launch, several participants have already been approached by potential employers.

If you would like to find out more about the project or participants, visit the website at www.prospectus2004.ca, send an email to info@prospectus2004.ca, or talk to one of the several new graduates who will be at the APLA conference in Moncton.

Library Instruction Interest Group Annual Report 2003/2004

The former Convener, Dianne Cmor, had to resign when she moved away from the Atlantic Provinces. On behalf of this interest group, I will be chairing a session at the upcoming Conference called "Going Beyond Screen Captures: Integrating Full-Motion Video Capturing Into Your Online Tutorials and Instructional Materials," which will be presented by James Watson, Information Services Librarian, Trent University. I look forward to meeting members of this Interest Group in Moncton.

Submitted by
Gwendolyn MacNairn

Dalhousie University School of Library and Information Studies 2004 Outstanding Alumni Award *Call for Nominations*

The SLIS Associated Alumni invites nominations for the 2004 Outstanding Alumni Award. This award honours a member of the Associated Alumni who has made an outstanding contribution to Library and Information Studies.

Full details on eligibility and criteria for nominations are available at
www.mgmt.dal.ca/slis/PeopleGroups/alumni/outstanding.html.

Nominations may be submitted by mail, e-mail or fax addressed to:

Selection Committee, Outstanding Alumni Award
c/o School of Library and Information Studies
Dalhousie University, Halifax, NS B3H 3J5
Fax: (902) 494-2451 E-mail: slis@dal.ca

All nominations must be postmarked, fax dated or e-mail dated no later than June 30, 2004.

Nominations of persons previously nominated but not chosen may be resubmitted.

For further information, please contact Selection Committee Co-Chairs Cindy Harrigan (cindy.harrigan@smu.ca) or Marilyn Rennick (rennick@uottawa.ca).

Kaula Gold Medal Awarded to Dr. Norman Horrocks

Dr. Norman Horrocks, Professor Emeritus, School of Library and Information Studies, Dalhousie University, Editorial Consultant, Scarecrow Press, and Contributing Editor, *Library Journal*, has been selected by the International Awards Committee of the Professor Kaula Endowment for Library and Information Science to be the 22nd recipient of the International Kaula Gold Medal and Citation. This award, established in India in 1975, honours a person who has distinguished himself or herself as a librarian, documentalist, or teacher of library and information science.

Previous recipients have come from 13 different countries with five being from North America: Dr. Jesse Shera (Case Western Reserve), Dr. Nasser Sharify (Pratt Institute), Harry Campbell (UNESCO, Toronto

Public Library, and Visiting Professor at Dalhousie SLIS in 1972), Dr. Mohammed Aman (University of Wisconsin-Milwaukee) and Dr. Eugene Garfield (Institute for Scientific Information).

Professor Kaula has been described as the "apostle" of famed Indian librarian Dr. S.R. Ranganathan (1892-1972). He edits three LIS journals and is a past President of the Indian Library Association and of the Indian Association of Teachers of Library and Information Science. Widely travelled, Professor Kaula served as UNESCO expert for Latin America based in Havana in the 1970s. He retired in 1984 as Professor and Head of the Library School at Banaras Hindu University at Varanasi. Professor Kaula has received many national and international awards, most recently the

Padma Shri (2004), a top civilian honour from the Government of India which Dr. Ranganathan himself received in 1955.

Notice of Motion

That Standing Order 2.01 be changed from:

2.01 To remain in good standing, members must pay fees within three months of the start of the fiscal year of the Association.

to:

2.01 To remain in good standing, members must pay fees within three months of the expiration of their membership. Memberships expire 12 months from the end of the month in which the Vice President (Membership) receives the initial membership form, or on March 31 for members who joined APLA prior to June 2004.

This change will mean that new members will be able to join APLA whenever they wish and enjoy a full year's membership for their membership fee.

Submitted by Shelley Gullikson

Have You Been Saving Your Pennies?

If you are attending **APLA 2004**, then now is the time to raid the piggy bank! The Associated Alumni, Dalhousie School of Library and Information Studies (SLIS) will be holding a **Silent Auction** during the conference. There will be lots of terrific items to bid on and proceeds will be donated to a very worthy cause – scholarships to help SLIS students (future librarians!) achieve their educational goals. If you or your organization have items you wish to donate, please contact Tanja Harrison (tanja.harrison@acadiau.ca) or Michelle Paon (michelle.paon@dal.ca).

In addition, the Associated Alumni will be holding their **Annual General Meeting (AGM)** at APLA on Saturday, May 29th from 5-6:30 pm. All Dalhousie alumni are encouraged to attend. There will be pre-banquet munchies and a cash bar.



The Atlantic
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Atlantic Provinces Library Association

64th Ordinary General Meeting

Hampton Hall at the Fisheries and Marine Institute, St. John's, NL

Friday, May 23, 2003, 5:00 pm

Minutes

1. **Call to Order**
Meeting was called to order at 5:17 pm.
2. **Establish Quorum**
Meeting declared to be *quorate*.
3. **Adoption of the Agenda**
Agenda was adopted.
4. **Minutes of the 63rd Ordinary General Meeting**
Minutes as printed in the March/April *APLA Bulletin* were adopted.
5. **Business arising from the Minutes**
There was no business arising from the Minutes.
6. **President's Report**
E. MacLean's report was printed in the *APLA Bulletin*. She added that the First Timers Grant had been awarded to Denise Corey-Fancy.
7. **Past President's Report**
N. Hanus' report was printed in the *APLA Bulletin*. She continues to work on updating information in the *APLA Procedures Manual*.
8. **Vice Presidents' Reports**
 - 8.1 *New Brunswick*
J. Maddix reported in the *APLA Bulletin*.
 - 8.2 *Newfoundland and Labrador*
D. Taylor-Harding reported in the *APLA Bulletin*.
 - 8.3 *Nova Scotia*
G. Bertrand reported in the *APLA Bulletin*.
 - 8.4 *Prince Edward Island*
A. Stewart reported in the *APLA Bulletin*.
- 8.5 *Membership*
B. Conran reported in the *APLA Bulletin*. She added that WordPerfect had been purchased and loaded onto the membership computer.
9. **Secretary's Report**
G. MacNairn reported that she
 - Attended all Executive Meetings and took Minutes for these and several Committee meetings
 - Participated on the Communications and Public Relations Committee
 - Became the List Manager of APLAEXEC-L and APLACONV-L
 - Had the APLA Directories printed (intermediate step between VP Membership and *Bulletin* Editors)
 - Designed a new APLA Motion sheet
 - Wrote numerous letters on our behalf, some to award winners, some to our professional associations and some to government officials.
 - Kept the files in order to be passed on to the next APLA secretary, Leanne Wells
10. **Financial Examiner's Report**
P. Glenister submitted a written report. *MOTION*: that the Financial Examiner's Report be accepted. (John Teskey / Karen White) *The Financial Examiner's Report was accepted as written.*
11. **Treasurer's Report**
D. Corey-Fancy submitted a written report. Although expenditures had exceeded revenues, APLA remains in robust fiscal shape. *MOTION*: that the Treasurer's Report be adopted. (Denise Corey-Fancy / Lloyd Melanson) *The Treasurer's Report was adopted as written.*

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12. Report of the *APLA Bulletin* Editors and *Bulletin* Management Board

E. Patterson was the editor present, and their report was printed in the *APLA Bulletin*.

13. Executive and Standing Committee Reports

13.1 *Aims and objectives* – L. Mackey

Report was distributed at the meeting.

13.2 *Committee on Committees and Interest groups* – L. Mackey

Report was printed in the *APLA Bulletin*.

13.3 *Finance* – E. MacLean (Chair to L. Mackey)

E. MacLean presented a motion that we revise Standing Order 9.06 to read as follows:

APLA shall donate a prize to be known as The Atlantic Provinces Library Association Prize, to be awarded to:

- a) the outstanding student at the Dalhousie School of Library and Information Studies as chosen by the faculty of the School; and
- b) the outstanding student in the Library and Information Technology Program of the Nova Scotia Community College as chosen by the faculty of the College.

The amount shall be five hundred dollars (\$500.00) to be given to one student at each institution. A certificate of recognition will be given to the winners by APLA and recognition provided in the *APLA Bulletin*. The student award winners shall each receive a one-year membership to APLA.

There was a friendly amendment that part b) be changed to say, "chosen by the faculty of the program at the College." (Peter Glenister / Lloyd Melanson) *MOTION*: to adopt the revised and amended Standing Order 9.06 (E. MacLean / Ian Wilson) *CARRIED*

MOTION: that the budget for 2003-2004 be accepted as proposed, with new budget items for two Executive Projects that are one time expenditures – a donation to the

Joy Tillotson Fund and a contribution to enable a successful candidate from the Atlantic Provinces to attend the upcoming Northern Exposure to Leadership Institute. (E. MacLean / N. Hanus) *CARRIED*

Peter Glenister has agreed to continue as financial examiner for 2003/2004.

(Chair returned to E. MacLean)

13.4 *APLA Memorial Award* – A. Lonardo

The winner of the 2003 APLA Memorial Award was Barry Cull.

13.5 *Carin Alma E. Somers Scholarship* – L. Mackey

The recipient of the 2003 Carin Alma E. Somers Scholarship was Jannah MacCarville.

13.6 *Communications and Public Relations Committee* (Chair to L. Mackey)

E. MacLean reported in the *APLA Bulletin*. She announced that the New Convener would be Gillian Byrne. (Chair returned to E. MacLean)

13.7 *Nominations and Elections*

N. Hanus reported that calls for nominations were issued in the *APLA Bulletin* and on the APLA listserv. Receiving no responses, personal appeals resulted in all positions being filled by acclamation. VP/President Elect: Allan Groen; VP NB: Mireille Mercure; VP PEI: Shirley MacLeod; VP Membership: Shelley Gullikson; and Treasurer: Denise Corey-Fancy.

14. Interest Group Reports

14.1 *Access to Government Information*

J. Watson reported that a notice had gone out to support the DSP and that they had sponsored a session at the conference.

14.2 *Collections Development* – M. MacLeod

Report printed in the *APLA Bulletin*.

14.3 *Computers and Connectivity*

J. Watson reported that they sponsored two sessions at the conference.

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14.4 *Conservation of Library Materials – S. Lloyd*
No Report.

14.5 *Continuing Education – M. DeYoung*
A written report was distributed.

14.6 *Francophone – vacant*

14.7 *Library Instruction*

D. Cmor sponsored a dinner and a session at the conference.

14.8 *Library Technicians*

S. Harris sponsored a dinner meeting.

14.9 *New Librarians and Information Professionals – E. Cross*

No Report.

14.10 *Newspaper – vacant*

14.11 *Trustees – vacant*

14.12 *Youth Services – N. Cohen*

A written report was distributed.

15 Report of the ASTED representative

L. Mackey reported that the ASTED bylaws for our membership have been changed from having a representative to having a liaison. They are sponsoring a train-the-trainer program for Information Literacy at U de M. They are pursuing their bid to host IFLA in 2008, and have been short-listed.

Meeting Adjourned 6:02 pm, to reconvene on Sunday morning at 10:00 am, in Room A1043 of the Arts and Administration Building, at MUN.

16. Annual Conferences

16.1 *Halifax, NS, 2002*

Revenue from the joint CLA/APLA Conference was \$3,000.

16.2 *St. John's, NL, 2003*

S. Sixty reported that there were 150 attendees and thanks were extended to the local arrangements committee for making the conference a success. The various associations were well represented.

16.3 *Moncton, NB, 2004*

Jeanne Maddix announced that the conference will be held at Hotel Beauséjour. Their

first organizing meeting will be on June 4, at the Moncton Public Library.

16.4 *Halifax, NS, 2005*

E. MacLean reported on behalf of Peter Webster who will be the local convener.

17. Resolutions

Resolution #1

“Whereas access to government information is a vital component of an open and democratic society; and Whereas libraries have worked for over seventy-five years in partnership with the federal government through the Depository Services Program (DSP) to advocate access and safeguard the rights of citizens to government information in print, alternate media and electronic formats, both today and in the future; **BE IT RESOLVED** that APLA continue to advocate for the full continuation of the federal DSP with funding appropriate to its mandate.” (James Watson / Elizabeth Hamilton) **CARRIED.**

Resolution #2

“Be it **RESOLVED** that APLA extends its sincere appreciation to the membership of the Local Arrangements Committee, the speakers, exhibitors, sponsors and all who have contributed to the success of this conference. (Laurette Mackey / Lloyd Melanson) **CARRIED.**”

18. Dalhousie University, School of Library and Information Studies

Fiona Black introduced herself as the “Acting” Director and thanked APLA members for their continued support for placements and awards. The APLA Award for 2003 was given to Heather Berringer. Fundraising efforts for the new Faculty of Management building have reached 95%. They expect the sod to be turned to begin building in March 2004, with an opening date sometime in the summer of 2005. This

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will house all four schools in the Faculty of Management, including SLIS. Currently for 2002/2003 there were 92 students, both full-time and part-time, in attendance – with 38 graduates this year. New awards: Kathryn Quinlan has donated an external award in memory of Barbara Patton to fund a new scholarship. SLIS Faculty: there are 7 full-time, 5 tenure-track, and one joint position. Judy Mullholland is a joint appointment, 35% Public Admin and 65% SLIS. She taught a new course called Digital Forensics & Risk Management. Dr. Black reminded the audience that input for new course suggestions from practicing librarians is always welcome. The Accreditation process has been successful. The historic book presses will be moving to NSCAD. The “History of the Book” research funding from SSHRC continues and employs 9 research assistants. Survey results from graduates indicate that 90% get jobs in traditional libraries and 10% do non-traditional job (such as consultants and information brokers).

19. Inauguration of the Incoming President

E. MacLean thanked her fellow Executive Members who have worked hard to accomplish their tasks. She recognized the outgoing members for their years of service and the conference organizers for hosting an enjoyable conference despite having lost their co-worker and good friend. She further acknowledged that the APLA Merit Award had been given posthumously to Joy Tillotson at the Dinner Banquet. The gavel was then passed along to Laurette Mackey. L. Mackey accepted the gavel, said “Thank you” to the outgoing president, and that in the spirit of Joy, may we continue to work towards a strong association.

20. Adjournment

Meeting adjourned at 10:52 am.

See You In Moncton!



Destination Exploration



@ your library® @APLA

by Erin Patterson

Where can you dig up your ancestors, Czech out Prague, and get wired? @ your library®, of course, and now, thanks to APLA, @ your Atlantic library too.

APLA is the latest signatory to an international trademark agreement with ALA and IFLA that allows APLA and its members to use the @ your library® registered mark on “signs, brochures, and other materials designed to promote libraries” and on “merchandise to be sold at libraries and other physical locations in the member’s immediate geographic area.” Library organizations in some two dozen countries have already signed agreements. In Canada, current signatories include CLA, the Library Association of Alberta, the Saskatchewan Library Association, the Manitoba Library Association, and the Ontario Library Association.

@ your library® is the brand of an extremely successful five-year public education campaign launched by ALA during the 2001 National Library Week in the United States. Two years earlier, ALA commissioned Weber Shandwick Worldwide, a major public relations firm in New York, to develop a national advocacy program for the nation’s libraries. The firm assessed the public’s perception of libraries, and found that while libraries are popular and well liked, they are also taken for granted, not well understood, and regarded as somewhat old-fashioned, with limited resources that can be difficult to use. The firm’s challenge was to design a campaign that

would catapult an image of libraries as vital and vibrant resources into the public eye.

The impact of the “Campaign for America’s Libraries” on the public has yet to be assessed, and according to KRC Research (another company hired by ALA to do group and message testing for the campaign), it takes “years, possibly decades, for the impact of a social marketing campaign of this nature to be felt” (“Advocacy Grows” 34). However, the impact on the library community has been significant. IFLA adopted and adapted the idea to create the “Campaign for the World’s Libraries,” launched in August 2001; the Association of College and Research Libraries launched the “Academic and Research Library Campaign” in April 2003; the American Association of School Librarians launched the “School Library Campaign” in October 2003; and the Public Library Association is poised to launch the “Public Library Campaign” this September. A survey of academic, public and school libraries conducted in the summer of 2003 found that 90% of the respondents were aware of the campaign prior to participating in the survey and that 61% are participating in some way – most of them (31%) by using the @ your library® brand.

The brand is brilliantly effective in its simplicity. It is brief, catchy, and colloquial. The “@” conveys the idea that libraries are technologically hip, while the “your” indicates ownership – an extremely powerful concept to place in the minds of the public.

Consider, for example, how much less compelling the slogan “@ the library” would have been. But the real reason that the brand works so well is that it combines the seeming opposites of consistency and customization. The trademarked brand, with its controlled font and colours, unifies the message and creates familiarity through repetition (a classic marketing strategy), while the space before the @ has unlimited possibilities for libraries to tailor the slogan and make it their own. The entire campaign also combines another set of opposites: the clout of national and international organizations and the power of a slick marketing firm with the grassroots advocacy and ideas of individual library workers.

Libraries are using the brand for everything from general promotion (make the grade @ your library®, check it out @ your library®, the ultimate search engine @ your library®) to bucking stereotypes (eat pizza @ your library®, talking is required @ your library®). The brand is ideal for promoting specific services, resources or events. For example, the Alberta Library recently took advantage of current news with “Alberta beef recipes @ your library®” prominently displayed on its home page.

APLA Past President Elaine MacLean will be presenting a session on the campaign during Destination Exploration in Moncton. Her co-presenters are Margaret Andrewes, representing the Ontario Library Associa-

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NB Libraries Make Good on Premier's Promise

by Lynne Post and Ella Nason

In April 2003, New Brunswick Premier Bernard Lord unveiled the province's Quality Learning Agenda, a cornerstone in the overall plan for economic growth in New Brunswick. In the QLA, the Premier stressed the importance of early literacy as the "basic foundation for further learning" (QLA 26). To support this focus on early literacy, Premier Lord set out an action list of ways to help our province's students excel in the area of literacy. The list included the following initiative:

"Within one year, all public school students will be issued a public library card."

That's over 120,000 library cards and a year to complete the project. Sounds easy enough, right? A subcommittee of the New Brunswick Public Library Service Public Relations Committee was swiftly established to develop a plan and set it in motion. The first matter at hand was to determine how the cards could be effectively



distributed to ensure the project's success. In a perfect world, library staff would visit each classroom in the province to distribute cards, answer questions and encourage kids to activate their cards. The subcommittee did some calculations...knowing that staff resources would only permit time for 3 to 4 visits per week, and factoring in the number of classes that would need to be visited, it would take over 3 years to visit all

of the students in a single grade in the Moncton area alone! So we moved on to Plan B...

If library staff couldn't hand the cards out to each student personally, we hoped that students could receive the necessary information in a format that would demonstrate that the local public library was *their* library. We met with an artist to design eye-catching support materials for the project. The result was an information card on which the library card was affixed that concisely but playfully outlined what kids would find at their public library – books, DVDs, stories, videos, puppets, music, etc. So in late March and early April 2004, the province's teachers were the ones who spread the word by distributing the cards to their students. Students also received a letter from the Minister of Education to take home to their parents explaining the project and encouraging them to visit the library with their children. The Minister made a visit to a grade one class to hand out library cards to the first group of students.

New Brunswick's public library staff participated by visiting classes and inviting students to visit their libraries for special events, crafts, and story times. They also encouraged students in upper grades to use the Virtual Reference Library and the Electronic Resources.

With careful planning, flexibility and an enthusiastic attitude, the New Brunswick Public Library Service has completed this unprecedented membership initiative. The province's public library staff can be proud of the fact that they helped introduce so many children to the power of the card!

@ your library® @APLA

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tion, and Ella Nason, Assistant Executive Director of the New Brunswick Public Library Service. I urge you to attend this session to find out what we can do, both individually and institutionally, to promote our libraries using this very effective program.

Selected Resources

"@ your library Campaign Evaluation Preliminary Report." 31 March 2004.

<http://www.ala.org/ala/pio/campaign/2003board_report.pdf>.

"Advocacy Grows @ your library." American Libraries Feb. 2004: 32-36.

"Campaign for America's Libraries." 31 March 2004. <<http://www.ala.org/@yourlibrary>>.

"OLA presents @ your library®." 31 March 2004. <<http://www.accessola.com/@yourlibrary>>.

Looking To Get Involved In Your Professional Association?

Interest groups are a great way to get involved in APLA. With all the different APLA interest groups there's one to suit everybody. Look over the list and contact the convener of the group that suits you best.

APLA Interest Groups And Conveners

Access to Government Information

John Neilson, Documents Librarian, Harriet Irving Library, University of New Brunswick, P.O. Box 7500, Fredericton, NB E3B 5H5
Phone: (506) 453-4752 Fax: (506) 453-4595 E-mail: neilson@unb.ca

Collections Development

Mary MacLeod, Academic Librarian, Vaughan Memorial Library, Acadia University, P.O. Box 4, Wolfville, NS B4P 2R6
Phone: (902) 585-1734 Fax: (902) 585-1748 E-mail: mary.macleod@acadiu.ca

Computers & Connectivity

Jill Webster, Nova Scotia Provincial Library, 3770 Kempt Road, Halifax, NS B3K 4X8
Phone: (902) 424-2478 Fax: (902) 424-0633 E-mail: webstegs@gov.ns.ca

Conservation of Library Materials

Simon Lloyd, Special Collections Librarian, Robertson Library, University of Prince Edward Island, 550 University Ave., Charlottetown, PE C1A 4P3
Phone: (902) 566-0536 Fax: (902) 628-4305 E-mail: slloyd@upe.ca

Library Instruction

Gwendolyn MacNairn, Computer Science Librarian, Faculty of Computer Science, Dalhousie University, 8050 University Avenue, Halifax, NS B3H 1W5
Phone: (902) 494-3129 Fax: (902) 494-2062 E-mail: g.macnairn@dal.ca

Library Technicians

Susan Harris, Senior Library Technician, Rotary Regional Library, 192 Water Street, Summerside, PE C1N 1B1
Phone: (902) 888-8370 Fax: (902) 888-8055 E-mail: spharris@gov.pe.ca

New Librarians and Information Professionals

Emma Cross, Cataloguing & Public Services Librarian, Ralph Pickard Bell Library, Mount Allison University, 49 York Street, Sackville, NB E4L 1C6
Phone: (506) 364-2214 Fax: (506) 364-2617 E-mail: ecross@mta.ca

Newspaper

Elizabeth Browne, Cataloguing Librarian, Queen Elizabeth II Library, Memorial University of Newfoundland, St. John's, NL A1B 3Y1
Phone: (709) 737-7433 Fax: (709) 737-2153 E-mail: ebrowne@mun.ca

Youth Services

Nancy Cohen, Children's and Young Adult Librarian, Moncton Public Library, 644 Main Street, Suite 101, Moncton, NB E1C 1E2
Phone: (506) 869-6036 Fax: (506) 869-6040 E-mail: nancy.cohen@gnb.ca

Continuing Education

Vacant

Francophone

Vacant