

# aplaBulletin

## From the President's Desk

LOUISE WHITE

One of my frustrations with surveys is that they never ask the question I want to answer. I don't want to tell the bank whether I am aware of the additional travel insurance they have on offer. I want to tell them if I am a) thrilled b) happy c) neutral or d) annoyed with their service fees. Yes, they will read about my annoyance in the "Any other comments" field, but if they didn't ask the question, do they really want that input?

The question "What is the future of libraries?" is also not quite the question I want to answer. Rather, I want to respond to an inquiry about what libraries should do - today and in the future.

Colum McCann, in his 2013 novel *Transatlantic*, wrote a beautiful description that has galvanized for me the purpose of a library. "The room was all books. Long stretches of argumentative intent." These words were a distraction from the plot of the novel. I set them briefly aside to finish my reading, secure in the knowledge that they could be found again by typing the phrase "argumentative intent" in the ebook search box. Merely searching the word argumentative would have sufficed, but the intent was critical. For what we do, and what others rely upon us to do, is intentionally amass, preserve and present the record of puzzling, contradictory, perplexing, thought-provoking observation and in so doing, safeguard the arguments that propel society forward.

Our strength is our intent. When we hold fast that intention, questions about how and where we amass preserve and present the raw stuff of argument become tantalizing rather than annoying, or worse, threatening. We should continue to do what we have done, and we should deploy every technology and design within our grasp to do so. Therein lies the answer to the question about the future of libraries.



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### POINTS OF INTEREST

- NLPL's new E-Portal
- UPEL digitizing *The Charlottetown Guardian*
- One Book One Island celebrations on PEI
- New Chief Librarian in Cumberland County
- Value of MLIS co-op terms



## News from Newfoundland and Labrador

KRISTA GODFREY

### NLPL Launches E-Portal

We are pleased to announce that the [Electronic Resources Portal](#) (ERP) has now been launched on our website. This portal was developed as a result of a partnership between Newfoundland and Labrador Public Libraries, the Department of Education, College of the North Atlantic and Memorial University. This year with the support of the steering committee and active involvement of our working group the ERP is available to all citizens of the province.

The Electronic Resources Portal is replacing the previous eResource link that has been in use for the past several years. You will see that the site is made up of the database services that NLPL currently subscribes to as well as links recommended by focus groups put together by our partners. The site is intended to be relevant as well as current; so it will not be unusual to see additions or other changes as the portal continues to evolve.

We are hoping this new portal will increase the number of people who register to be NLPL patrons and become users of the new electronic resources. College and University students who wish to use the portal will have to become registered users and we are pleased to advise that this can now be done online so students will not have to visit a library to register to avail of the services. This will be particularly beneficial to students taking online courses.

You are encouraged to explore the new Electronic Resource Portal and familiarize yourself with the services available.

The Electronic Resources Portal is one new initiative aimed at improving access to library services to the people of Newfoundland and Labrador. We would appreciate your feedback.

### Another Library Closure

Following a 1.2 million budget cut that resulted in the loss of 16 jobs in the NLPL system in early 2013, it was recently announced that St. Lunaire-Griquet Public Library would shut its doors following the retirement of the single employee. The NLPL lists the closure as temporary and will save the province \$5000 a year. More details can be found on the [NLLA website](#).



### General News

*Canadian Library Month* was celebrated on the island with a limerick contest. Listen to the winners [on the CBC website!](#)

Another successful *Research Fair* was held in December at Memorial University Libraries, highlighting the research conducted by librarians and library and archive staff.

Therapy dogs from the St. John Ambulance Therapy Dog program made appearances again at MUN Libraries at the Health Sciences Library and the Ferriss Hodgett Library at the Grenfell Campus. The furry visitors are brought in to help reduce student stress during exam time.

# News from Prince Edward Island

UPEI

MELISSA BELVADI

**A** long-term Robertson Library (RL) project to digitize the local newspaper, *Charlottetown Guardian* (1892-1957), is finally coming to fruition with an official launch scheduled for February 11. The project leverages *Islandora*, the internationally recognized digital asset management system originally developed at UPEI, and contains over 200,000 page images. Additional newspapers will be added following February's launch.

RL is revitalizing its social media efforts, including Facebook, Twitter, and Pinterest, through a collaboration with the Confederation Public Library and Holland College. This effort is called *LibrariesEngage*, which is also the name of the Twitter account. The goal is to highlight a number of events each month that engage citizens in a variety of discussions on the roles that libraries play not just in the dissemination of information but also in facilitating the discussion of civic society. This effort is using HootSuite as a tool for providing a more proactive approach to our social media efforts.

RL is working on a Kickstarter-like crowd-funding service called DigiStart-er, which will be used to raise funds for a number of projects including its digitization projects and, in collaboration with the research office of UPEI, its academic research projects. The Library is building the system on top of Drupal's commerce module.

RL will be hosting the Lucy Maud Montgomery Institute annual conference from June 26-29, 2014. For more information, see [Immontgomery.ca](http://Immontgomery.ca).

The University Librarian will chair the new Open Textbook Committee at UPEI, which is facilitating the adoption of open textbooks as an alternative to traditional textbooks. There have been a number of successes in the first term, including the adoption of open textbooks for a first-year business course and a second-year genetics course.

The Faculty of Education's Education Learning Commons library has lost its librarian position for the current fiscal year. It is currently being supervised by a faculty member and being kept open by student employees, on a schedule approximating normal business hours.

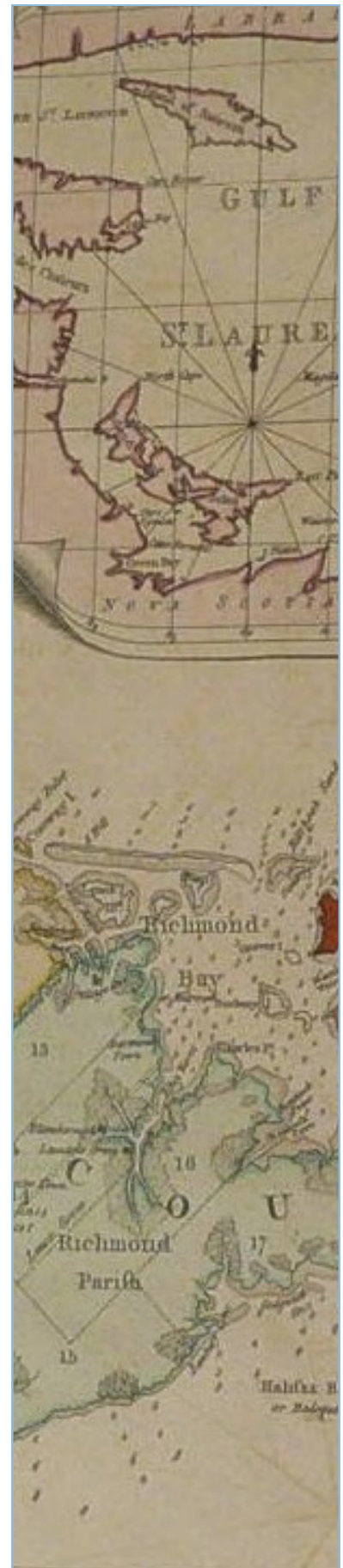
**News from PEI continued on page 4**

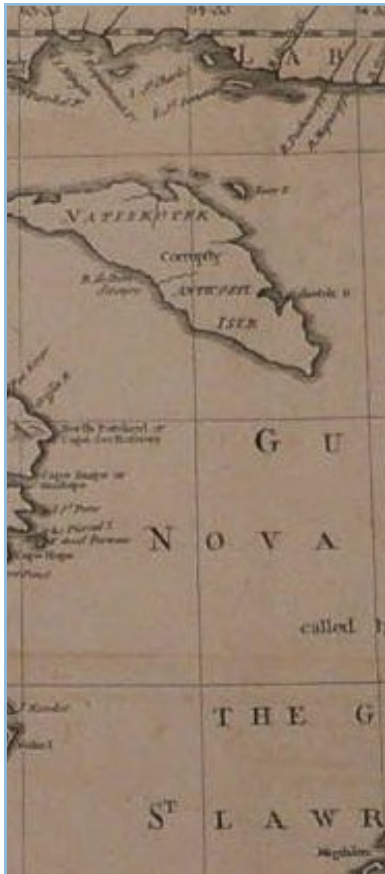


The University Archives and Special Collections unit is pleased to have Patricia (Pat) Craig working with us on a part-time support staff appointment for the 2013-2014 academic year.

Rob Drew has joined RL as the digitization technician. Everton Kennedy has joined the RL systems team as an Islandora and VRE programmer.

RL hosts the NISO webinar series locally and invites the entire PEI library community to participate in each one. An email reminder is sent prior to each webinar.





## More | News from Prince Edward Island

### PEI Public Library Service

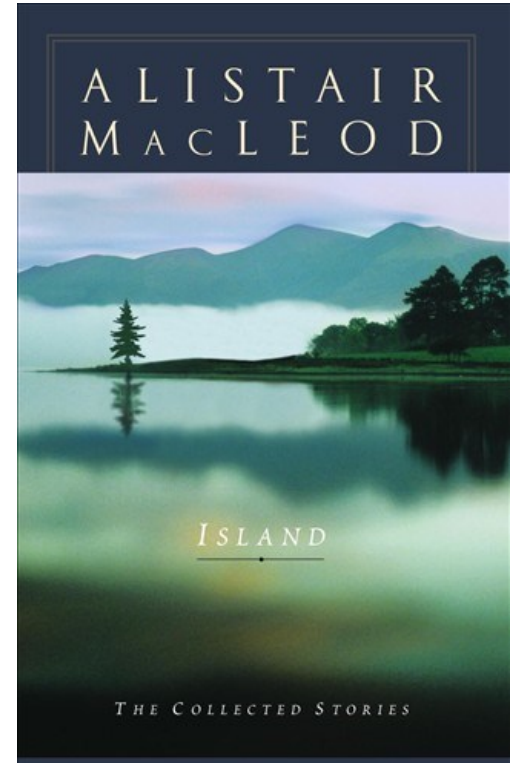
NICHOLA CLEAVELAND

#### One Book • One Island / Un livre • Une île

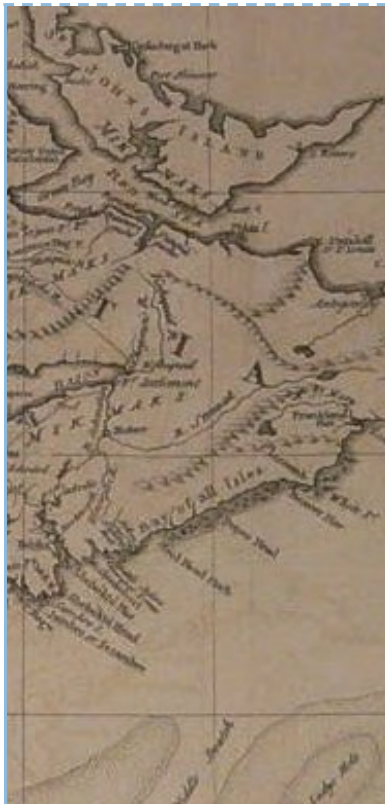
Alistair MacLeod's short story collection *Island : The Collected Stories* (French title *Chien d'hiver*) was chosen as the 2013 selection for *One Book • One Island / Un livre • Une île*. In October, MacLeod entertained captivated audiences at the Confederation Centre Public Library, Stratford Public Library, and Summerside Rotary Library. A number of programs were offered in our branch libraries in the lead up to MacLeod's visit.

*One Book • One Island / Un livre • Une île* was first launched in 2011 as a way to encourage reading and literacy with Islanders. Since then, thousands of residents have participated in the annual promotion.

Stratford; computer work stations were provided by the Friends of the Stratford Public Library; and a children's space (including a new computer work station, activity table, reading mat and chairs) was donated by the Rotary Club of Stratford. There is also a new programming room. See a video about the new location at our [YouTube channel](#).



*One Book • One Island / Un livre • Une île* was launched in 2011 as a way to encourage reading and literacy with Islanders.



#### Winter/Spring 2014 Program Guide

The Winter/Spring 2014 Program guide is available at the [PEI Public Library Service's website](#).

#### TD Grade One Book Giveaway 2013

The Public Library Service, in partnership with TD Bank Financial Group, distributed copies of Loris Lesynski's story *Boy Soup* (French title *La soupe de garçons*) to every Grade One student in the province.

#### New Location for Stratford Public Library

The official opening of the new location for the Stratford Public Library took place on December 5, 2013. The Town of Stratford is leasing the space and paying for utilities, while the Public Library Service is providing staff and materials. The new space includes a new circulation desk and shelving provided by the Town of

#### PLS Newsletter

The December 2013 issue of Public Library Service Newsletter is available as a PDF in [English](#) and [French](#).

#### Volunteers Recognized

During *Canadian Library Month* celebrations, many branches held ceremonies to recognize the volunteers who promote literacy and who contribute time and effort to assist at public libraries across Prince Edward Island. The volunteers recognized were Deborah Ann Gallant (Morell Public Library), Pam Stevens-Earle (Kinkora Public Library),

**News from PEI continued on page 5**

## News from Nova Scotia

### Cumberland Public Libraries

DENISE COREY

#### Staff News

The Cumberland Public Libraries has a new Chief Librarian, Denise Corey. Denise, a graduate of Dalhousie University's School of Information Management, took over from Beth Clinton in October 2013. Denise served as CPL's Deputy Chief Librarian for over 5 years; prior to that she worked as Library Director at the Nashwaaksis Public-School Library in New Brunswick.

#### Food For Fines

In its 9th year, *Food For Fines* is a successful amnesty-type program that allows patrons to pay their fines with non-perishable food items that are then donated to local food banks. This program is run in all seven branch libraries and the food remains in the community in which it was collected. While this year was not

our best, CPL did donate over 700 food items and waived over \$1,200 in fines.

#### Sports Equipment Lending

In conjunction with the Town of Amherst, and the Cumberland YMCA, the Four Fathers Library in Amherst is loaning sports equipment. Residents can borrow the items such as snow shoes, tennis rackets, and camping gear from the Amherst Stadium, the YMCA, or the library free of charge with their library card.



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#### News from PEI, continued from page 4

Dori MacLean (Tyne Valley Public Library), Dianne Jones Montgomery (Tyne Valley Public Library), Julie Hamilton (Borden-Carleton Public Library), Lynne Thiele (Stratford Public Library), Rebecca Tori Fraser (Montague Rotary Library), Melissa Mullen (Montague Rotary Library), Pam Colborne (Montague Rotary Library), Patricia Uptegrove (Montague Rotary Library), Debbie Doucette (Tignish Public Library), Rita Ryan Sabada (Confederation Centre Public Library), Lorraine Warren (Alberton Public Library) and Jacinthe Basque (Bibliothèque publique Dr.-J.-Edmond-Arsenault).

#### Quebec Author Toured French Branches

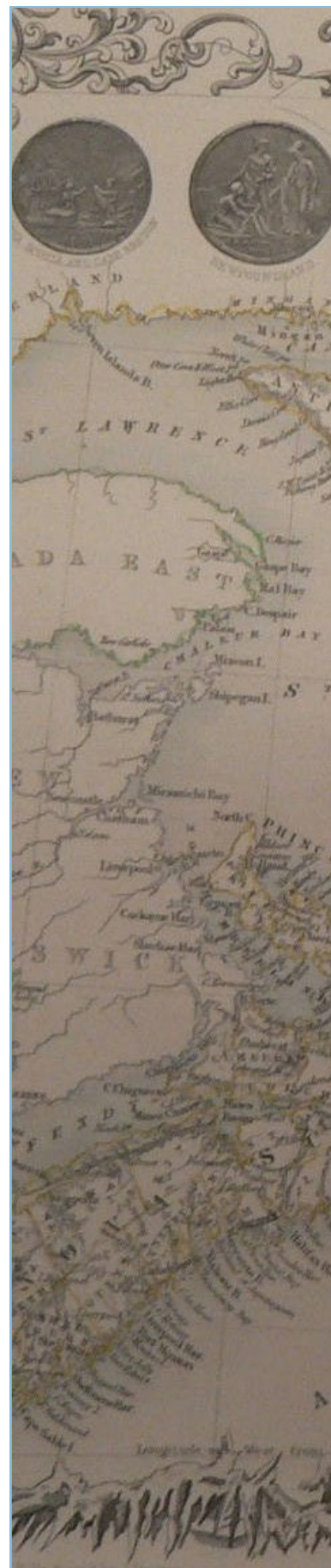
In November, Michèle Marineau visited our three French branches. The Montréal author has written numerous books for children, youth and young adults.

#### Staff News

Mallory McKinney has been appointed to the temporary position of Literacy and Public Services Librarian for the next year. Mallory is filling in for Rebecca Boulter, who is on maternity leave. Rebecca, her husband Ryan and their daughter Vivian welcomed new addition Henry Ryan on November 22.

Jewel Irving and Hazel Birch have been appointed to Library Assistant positions at Summerside Rotary Library.

While Kim MacLeod is on maternity leave, Deb DelValle has been appointed to the temporary position of Branch Technician at Breadalbane Public Library and Krystal Dionne has been appointed to the temporary position of Branch Technician at Hunter River Memorial Library.



APLA 2014

Preview Photo Gallery



Maureen O'Reilly, President of the Toronto Public Library Workers Union (TPLWU)



Delta Beauséjour Moncton



Les Paiens

## Announcement | APLA Conference 2014

Step into the spotlight! Prenez l'avant-scène!

APLA CONFERENCE PROMOTIONS COMMITTEE

Just a few short months remain before the APLA 2014 conference and planning is underway. If you're still unsure about attending, here's a sneak peak at some of the great features you can expect!

### Opening Keynote Speaker – Maureen O'Reilly

Did you know that the Toronto Public Library system is the busiest in North America with 19 million visitors and a circulation of 33 million items annually? Want to hear about the library angle of the Rob Ford soap opera? Our opening keynote, Maureen O'Reilly, has worked for the Toronto Public Libraries for 26 years. In 2010, only two months before Rob Ford took office as mayor, she became president of the Toronto Public Library Workers Union (TPLWU) and has lived to tell the tale! The budget crisis of 2011 became the battleground, and thanks to the efforts of advocates and a savvy social media campaign, Maureen and her team were able to save numerous jobs and libraries. Check out this [City News Toronto article](#) with video to get a taste of TPLWU's successful campaign.

### Conference Venue – Delta Beauséjour Hotel

Did you know that as the number of delegates who stay at the hotel increases, the cost of using the hotel as a conference venue decreases? Help us keep the APLA conference costs reasonable by booking your room early at our fantastic conference venue, the [Delta Beauséjour Hotel](#) in downtown Moncton! A block of rooms has been reserved for APLA delegates at the locked-in price of \$139 for 1-2 adults (choice of king-size bed or two doubles). Guests will enjoy award-winning cuisine, a mineral-water pool with the biggest water slide in NB, a



gym, spa, and a fun room with gaming consoles. To top it all off, the Delta is located within walking distance of Moncton's best cultural attractions, restaurants, shopping destinations and much more. Why not stay an extra night? You can sail away on a Shediac Bay Cruise on Friday evening and then visit the Moncton Farmer's Market just down the street from the hotel on Saturday morning. A fantastic occasion to enjoy Moncton's bustling downtown area.

### Merit Awards Banquet Band

After enjoying a fine dining experience at the Merit Awards Banquet, stick around for a musical feast! [Les Paiens](#) arguably put Moncton, NB on the jazz/rock map in Canada and have been able to bring instrumental loop based jazz/rock to audiences throughout eastern Canada and Europe. They don't compromise, and have been presenting their original style with confidence since 1994. These skilled musicians navigate the fine line between challenging the audience and making their music accessible through strong melodies and infectious grooves. Les Paiens have recently been featured in two French documentaries on [Radio-Canada television](#) and [Ici Radio-Canada Acadie](#) radio program, and in English on the [CBC Information Morning Moncton](#) radio show. With a brand new album under their wing, their new danceable beats will delight your ears and make your feet want to dance.

**APLA Conference 2014 continued on page 7**

## More | APLA Conference 2014

### Closing Keynote Speaker – Terry O'Reilly

We have another O'Reilly for our closing keynote, **Terry O'Reilly**, host of the well-known CBC radio series about advertising: "The Age of Persuasion" and "Under the Influence." Terry has created campaigns for many of the top brands in the country, including Labatt, Molson, Bell, Goodyear Tires, Pepsi USA, Tim Hortons, Volkswagen, Nissan and the Hudson's Bay Company. He has won a few hundred national and international awards for writing, and has directed such notable actors as Alec Baldwin, Ellen DeGeneres, Kiefer Sutherland, Bob Newhart, Martin Short and Drew Carey. And as if that wasn't enough, he has also co-written a best-selling book called "The Age of Persuasion: How Marketing Ate Our Culture". In demand as a keynote speaker, Terry talks about key marketing issues to companies and organizations in all sectors. Listen to [a podcast of Under the Influence](#) to get a taste of Terry's excellent speaking style.

### Shediac Bay Cruise

Need a good reason to stick around for an extra day or two after the conference officially ends and enjoy some

rest and relaxation? Join us for a two hour boat tour on Friday June 6th at 4:15pm after the APLA OGM! The cost of 55\$ includes a meal (steak, lobster, chicken, veggie lasagna, or vegan option) and a non-alcoholic beverage. Don't worry – there's a cash bar on board too! If you want to bring a friend or partner, you are welcome to purchase more than one ticket. Don't miss out! This activity is limited to a maximum of 56 people, so be sure to purchase your ticket for the boat tour immediately when you register for the conference. For more information, pictures and videos, surf around on the [Shediac Bay Cruise website](#).

Registration for the conference will open on March 1st! Be sure to register before April 15th to take advantage of early-bird pricing. We hope many of you will join us in June at the Delta Beauséjour in Moncton. Keep a close

*APLA 2014 registration opens on March 1st. Register before April 15th to take advantage of early-bird pricing!*

### Call for Submissions

## APLA Bulletin Spring 2014 Issue

Research | Milestones | Conference Takeaways  
Regional News | Special Events | Fundraising  
Campaigns | and more!

**Deadline: April 1, 2014**

Need more information? Contact the editors:

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### APLA 2014

### Preview Photo Gallery



Terry O'Reilly, host of CBC Radio's *Under the Influence*



Shediac Bay Cruises

## Feature | Co-Opportunities: The Mutual Benefits of Co-operative Education

BRIAN GOOYERS, MLIS CANDIDATE (WESTERN)

**F**rom May through December 2013 I was fortunate enough to postpone my MLIS course work at Western University and enter the employ of the Cape Breton University (CBU) Library as a co-op student. I'm certain that a number of APLA members and readers are likely Western alumni, and are therefore already familiar with Western's co-op offering (and may be former co-op students themselves). However, I wanted to take this opportunity to provide some insight into my experience, while also promoting the mutually beneficial nature of co-op positions to information professionals and employers.

Co-operative education, work/study programs, and practicums have long been offered to varying degrees through the ALA accredited programs in Canada. In the context of Western, employers approach the program with positions that are then advertised. Interested students



one of these new positions is currently located in the Atlantic provinces. It is my opinion that more APLA institutions would be well advised to consider the opportunities presented by co-operative education.

*If all runs smoothly in the co-op application process, employers are shipped their very own (often suitably wide-eyed) co-op student.*

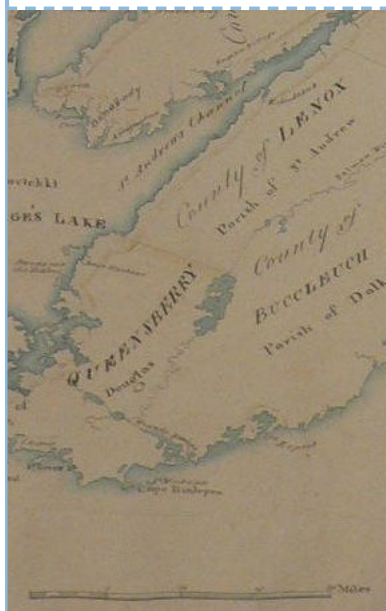
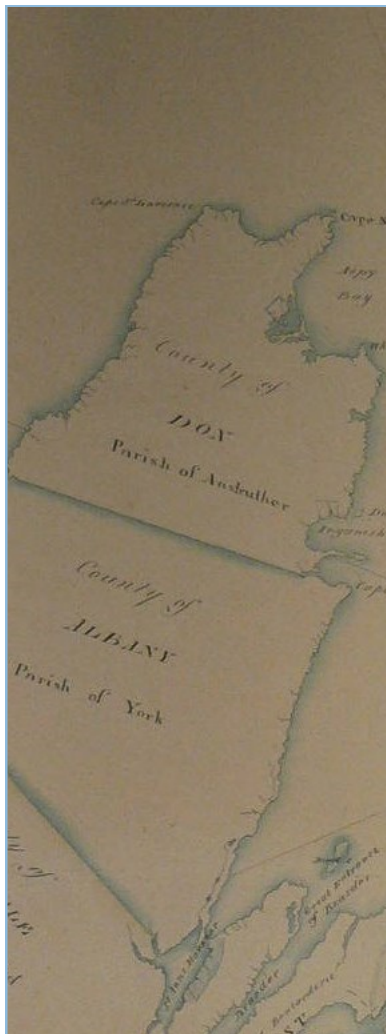
apply, interviews are conducted, rating forms are submitted, and if all runs smoothly employers are shipped their very own (often suitably wide-eyed) co-op student.

The positions are usually quite varied across many libraries and information organizations, ranging from government libraries to private companies. At the time of this writing, the Western MLIS program has over 30 students working on paid co-op placements that are either four or eight months in length. Positions are largely concentrated in Ontario, but have been found across the country at various points in time. Regrettably, only

Although a co-op is entirely optional, I had planned and hoped to pursue one since I first started researching Master's programs in 2010. The presence of a co-op program was one of the key deciding factors in my decision. A work placement is certainly not always necessary for prospective information professionals. However, in my experience it has provided immense benefits, the scope of which I'm still in the process of fully realizing. My time at Cape Breton University served to direct my personal, academic, and professional competencies towards a job that I found both varied and fulfilling.

In retrospect, I cannot help but admit that my career goals up to this point had been largely based on educated guesses, but my time at CBU made clear my

**Co-Opportunities Feature continued on page 8**





## More | Co-Opportunities: The Mutual Benefits of Co-operative Education

suitability to the profession in ways I had not previously anticipated. The position also brought to light certain weaknesses and naiveties that I learned to overcome with the advice of my colleagues, and by pursuing further course work in particular areas (Hello Collection Management). No matter the student, a co-op term is an incredible opportunity to develop a marketable skill set.

I will forever be grateful to have been placed at CBU for numerous reasons (the almost absurdly welcoming and patient staff being chief among them). As a smaller undergraduate institution of several thousand students, CBU is exactly the sort of institution I dream of pursuing a career within.

Blessedly, the size and receptiveness of the staff made it possible for me to work directly with each of the librarians, and most of the library staff.

I conducted library instruction sessions and found myself enjoying public speaking where I had associated it with nerves. I discovered an academic interest in user experience research I did not know I possessed. I assisted with special projects and special collections (the Bras d'Or Collection being a particularly delightful treasure trove). In short, I saw the potential in myself to be an active and contributing information professional. And to a relatively inexperienced MLIS candidate, clearly the value of a co-op cannot be easily overstated.

My experiences aside, it is not difficult to see the benefits to the co-op student. However, there are considerable benefits available to a co-op employer beyond the mere satisfaction of guiding the growth of a young professional. As evidenced by my use of positive pronouns, you would be likely to receive an employee who is enthusiastic and eager to please. Provided that you supplement a

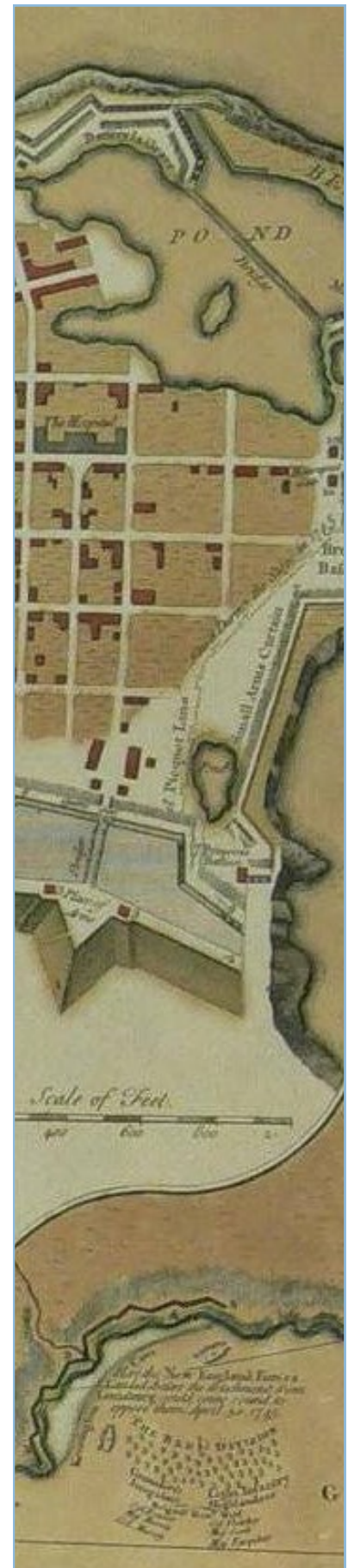
student with meaningful duties and avenues for professional development, no undertaking is too onerous or too menial.

Yet, it is not a simple task for many libraries to find room in the budget for a temporary employee. However, as co-op students can provide professional level work at a comparatively inexpensive



wage, the overall investment can be reasonably modest. If planned sufficiently, students can be brought in at stages when they will provide maximum return on investment, such as to jump-start new services and emerging projects. Whether your institution is near or far, small or large, there is likely a student out there with professional aspirations that make them well suited to work towards your goals.

As I begin a final semester of graduate education I can see the benefits of my work terms on a daily basis. Chief among them being a certainty that as long as the path ahead of me still appears, it is a career path I can walk with newfound confidence. It is my hope that APLA institutions may offer increased support to work/study placements going forward, as I believe co-operative education is both sensible and commendable as a means to safeguard the future of our profession. I look forward to one day providing similar opportunities to another generation of information professionals.



## Atlantic Provinces Library Association

APLA is one of the oldest library organizations in North America with a diverse membership representing all levels of interest and participation. The association's mission is to promote the interests of libraries in the Atlantic provinces while fostering the development of librarians, library technicians and information professionals through cooperative efforts and the promotion of library interests.

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Scanned image from *The Daily Guardian* derived from [islandnewspapers.ca](http://islandnewspapers.ca), a project of UPEI's Robertson Library.

This issue's accent images are derived from the [William Inglis Morse Collection](#), online at Acadia University.

Page 1) *A General Map of North America [1761, part 1]*

Page 2) *A New Map of Newfoundland, New Scotland, the Isles of Breton, Anticoste, St. Johns & c. Together with the Fishing Bancks [17—]*

Page 3) *A Plan of the Island of St. John [1775]*

Page 4) *A New Map of Nova Scotia and Cape Britain with the adjacent parts of New England and Canada [1755]*

Page 5) *Nova Scotia and Newfoundland [1851]*

Page 8) *Island of Cape Breton [1819]*

Page 9) *A Plan of the City and Harbour of Louisburg [1758]*

Page 10) *Cape Blow Me Down [18—]*