

## Announcements

### 2018 APLA Advocacy Award submissions now being accepted

**Mathieu Lanteigne, APLA Advocacy Committee**

Presented at the Banquet during the Annual Conference, the APLA Advocacy Award, valued at \$500, recognizes exemplary library promotion, advocacy, and outreach. The Awards Committee, which will consist of the APLA Advocacy Interest Group and a member of the APLA Executive, will evaluate submissions based on the following criteria:

1. Creativity and innovation as demonstrated by the originality of the project;
2. Potential for generating public visibility and support for libraries, irrespective of the kind or amount of resources employed;
3. Relevance and effectiveness illustrated by measurable objectives and subsequent evaluation methods;
4. Commitment to ongoing library promotion and advocacy.

For an example of a past winner, please have a look [here](#). To be eligible, an applicant must be a personal member of APLA residing in Atlantic Canada. Applications should be submitted by March 31 to:

Mathieu Lanteigne

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