

## News from New Brunswick

### News from New Brunswick Public Library Service

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The New Brunswick Public Library Service is excited to announce the launch of our new **brand**! This move has been made to give the library system a more vibrant look that is appealing to all ages, and that better reflects everything that libraries have to offer. The rebrand is centred around four themes: Read, Learn, Play, and Create. These themes are tied to our Strategic Plan.

The central element of the rebrand is a new NBPLS logo. It features a black-capped chickadee – New Brunswick’s provincial bird – which symbolizes curiosity, friendliness, and local pride. The logo comes in many forms and colours and can even be customized for individual libraries who do not have their own logo.

The project also involved a redesign of our library cards. Users now have the option of five designs: a generic one, or a card that represents one of the four themes (i.e. a book for “Read,” an apple for “Learn,” a guitar for “Play,” or a ball of yarn for “Create”).

NBPLS is also celebrating the release of our new app, **BiblionB**. The app, which was soft-launched in March, allows patrons to access their library account and the online catalogue via a mobile device. Patrons can view their checkouts, renew items, place holds and look up library information such as contact information and hours. Furthermore, the app enables patrons to generate a digital library card that can be used in place of their physical one.



NBPLS has been asked by the Government of New Brunswick to help make **long-term radon testing** devices freely accessible to the public. We are collaborating with the Research and Productivity Council (RPC) which is a crown corporation, and the laboratory that analyzes radon test data in New Brunswick. Libraries are acting as distribution centres for the tests; RPC will supply and analyze the test kits and respond to questions from the public. Patrons are not required to have a library card to check out a kit. This project is the first of its kind in Canada and has seen thousands of radon tests distributed through public libraries.