

Announcements

APLA Advocacy Award

APLA Advocacy Committee

Presented during the Annual Conference, the **APLA Advocacy Award**, valued at \$500, recognizes exemplary library promotion, advocacy, and outreach. The Awards Committee, which will consist of the APLA Advocacy Interest Group and a member of the APLA Executive, will evaluate submissions based on the following criteria:

1. Creativity and innovation as demonstrated by the originality of the project
2. Potential for generating public visibility and support for libraries, irrespective of the kind or amount of resources employed
3. Relevance and effectiveness illustrated by measurable objectives and subsequent evaluation methods
4. Commitment to ongoing library promotion and advocacy

To be eligible, an applicant must be a personal member of APLA residing in Atlantic Canada.

Applications should be submitted by **March 31, 2022** to:

Nicole Rosenow-Redhead, Advocacy Chair

APLA Advocacy Committee

advocacy@apla.ca