

## Announcements

### APLA Advocacy Award

#### APLA Executive Committee

Presented at the Banquet during the Annual Conference, the APLA Advocacy Award, valued at \$500, recognizes exemplary library promotion, advocacy and outreach. The Awards Committee, which will consist of the APLA Advocacy Interest Group and a member of the APLA Executive, will evaluate submissions based on the following criteria:

1. Creativity and innovation as demonstrated by the originality of the project
2. Potential for generating public visibility and support for libraries, irrespective of the kind or amount of resources employed;
3. Relevance and effectiveness illustrated by measurable objectives and subsequent evaluation methods;
4. Commitment to ongoing library promotion and advocacy.

To be eligible, an applicant must be a personal member of APLA residing in Atlantic Canada. Applications should be **submitted by March 31, 2020** to:

Mathieu Lanteigne  
APLA Advocacy Committee  
[advocacy@apla.ca](mailto:advocacy@apla.ca)