

News from New Brunswick

News from New Brunswick Public Library Service

Kate Thompson, Head of Public Services Development

NBPLS released a series of videos promoting *Every Child Ready to Read*® (ECRR). ECRR is a program that provides parents and caregivers with the knowledge of how to enhance the early literacy development of their children aged 0-5. Each video focuses on one of the five key principles: Read, Write, Sing, Talk, Play. The videos, which are available in English and French, are available on the [NBPLS YouTube channel](#).

Five NBPLS libraries (Mgr. W. J. Conway Public Library in Edmundston, Campbellton Centennial Library, Fredericton Public Library, Moncton Public Library and Saint John Free Public Library) are participating libraries in Canadian National Institute for the Blind's (CNIB) *Phone it Forward* program. Members of the public are invited to come to one of the participating libraries to pick up an envelope that they can use to donate their old smartphones to CNIB. The phones are then wiped, loaded with accessible apps and donated to people with sight loss who need them. NBPLS will assess the possibility of expanding to more libraries in the near future.

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