



APLA promotes the interests of libraries in the Atlantic Provinces while fostering the development of librarians, library technicians and information professionals through cooperation.

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Issue 1 - Summer 2013

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aplaBulletin

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From the President's Desk

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Louise White

Just the day before the start of the APLA annual conference back in May, I attended the annual conference of the Newfoundland and Labrador Library Association. There, I learned, if life were a folktale, we would all be cast in the role of "Giant's Daughter". This rather wonderful news was delivered by keynote speaker Dale Jarvis, Intangible Cultural Heritage Development Officer for the Heritage Foundation of Newfoundland and Labrador, and storyteller renown.

Mr. Jarvis's remarks began with the telling of a rather grizzly folktale in which Jack (you remember Jack) has to accomplish a series of seemingly impossible tasks to avoid being eaten by the Giant. Having unwisely put himself in this position, Jack begins each task, recognizes the futility of continuing, then sits down to rest and await his fate. Enter the Giant's Daughter who, owing to her appreciation of his better qualities, secretly bestows upon Jack magic powers which enable him to complete the task so well not even an angry giant could find fault. The third task requires Jack to cut off the Daughter's fingers and append them to a greased pole, there to grow into branches Jack will use to climb to the top and retrieve a flag. Jack is assured by the Daughter that her fingers can be reattached as long as he takes the time to collect them on his way down. Mr. Jarvis left Jack, and all his listeners, at

the top of the pole, flag in hand, with the Giant rumbling far too quickly into view for us to be confident this challenge turned moral dilemma would end well.

Switching from storyteller to folklorist, Mr. Jarvis then began an exploration into the role of the enabler in folktales: The fairy Godmother in *Cinderella*, the Talking Cricket *The Adventures of Pinocchio*. It was Mr. Jarvis's contention that we who work in libraries are real-life enablers, quietly using our particular magic to help library users accomplish seemingly impossible tasks like learning to read, discovering the meaning of Shakespeare's *Julius Caesar* or making a business case for mining asteroids, all in time to avoid being consumed by whatever force requires the task be undertaken.

This image of the magical enabler was fresh in my mind as I attended the APLA annual conference in Charlottetown, Prince Edward Island. Reimagine the conference through that lens and you will see what I saw. Rooms full of librarians and library technicians and assistants all honing their power to amass, safeguard and disseminate recorded creativity and knowledge. Magic indeed.

As an association, APLA seeks to promote and expand the role, and magic, of libraries in Atlantic Canada. The need for library advocacy has increased, and the association's contributions can be tracked on our website. The recent passing of federal legislation protecting the library book rate proves that speaking up works. APLA will continue to speak up for libraries. Currently, the executive is actively engaged in identifying a proactive advocacy (often called marketing) project for the region. More on that as the year progresses.

For now however, the next time a library user thanks you for making that perfect resource appear, tell them it was "Nix Nought Nothing". Hint: look up that phrase to discover how the tale ends. And may all our library stories end happily.

First-Timer's Report

1 read

Tara Rumsey

As I made my way to the University of Prince Edward Island's lush green campus for one of APLA 2013's pre-conference sessions (RDA On the Ground) this May, I couldn't help but think about a similar day eight years before when I walked across the very same campus on my way to my first graduation ceremony. Though I have been to UPEI many times since May of 2005, it seemed fitting to be returning to my old alma mater—the site of my first foray into the world of serious research and critical thinking—for my first professional library conference.

The theme of this year's APLA Conference was 'Go Organic! Locally sourced libraries' with an emphasis on positioning the library as a "'natural' part of a healthy community" (APLA, 2013, para. 2). Though I had a good deal of exposure to libraries before my undergrad, it was not until I made serious use of UPEI's Robertson Library that I truly grasped the absolute necessity of a library to a functioning community, academic or otherwise. As spaces and services change, it is critical to remember that we can remain not only relevant but essential as long as our mandates continue to reflect the needs of our communities. I came to UPEI as a teenager, scared and alone. UPEI as a campus community embraced me, encouraged me, and made me succeed. The Robertson Library was no small part of that success.

I attended many inspiring sessions over my four days at APLA, learning about everything from Dalhousie's Killam Library 3D Printing Pilot Project (spearheaded by the Killam's own Marc Comeau and my fellow classmate Michael Groenendyk) to UPEI's relaunch of their IslandScholar Institutional Repository (presented by UPEI's Donald Moses). I was delighted to return to a taste of my English Literature studies by attending a session led by my former English professor, Dr. Shannon Murray, entitled "Did Harry Potter Change the World? Adults Reading Children's Literature". There were sessions on the new copyright legislation, advocacy, consortial ebook purchasing (Novanet), and more.

Both the opening and closing keynote speakers were brilliantly chosen and absolutely different from one another. Opening keynote Sandra Singh, Director of Vancouver Public Libraries, represented the library prospective with her emphasis on the community-led service model. After over an hour of hearing her innovative, quote-worthy wisdom and ideas, I felt as though I could listen to the woman forever. Ms. Singh emphasized the importance of embracing the challenges of fiscal constraint. She spoke of the benefits of reading culture, and the importance of media literacy. Over and over, she returned to the notion of the opportunity for creativity that arises from having less. Libraries can survive and thrive through doing less with more and letting go of notion of entitlement.

PEI's own Amber MacArthur, owner of Konnekt Creative Digital Engagement, was APLA's closing keynote speaker. Coming from outside of the library world, Ms. MacArthur presented a talk entitled "10 Steps to Social Media Success". In the world of 2013, there is no denying the importance of a strong, careful social media presence for any public organization. Libraries throughout the region and the world are experimenting with Facebook, Twitter, Pinterest, and other social media platforms, but it is important to be both adept and aware when doing so. Ms. MacArthur introduced the audience to some success stories and some epic failures for organizations played out via social media. She was dynamic, thoroughly researched, and extremely knowledgeable. The entire hour was filled with great advice, though I felt the most significant take away was her ABC's of social media: Adapt quickly, Be responsive, and Create value. Simply put, a mismanaged social media presence can cause a lot more harm than good.

Both the depth and breadth of the conference program as a reflection of the practical and intellectual work being done in libraries (and other information settings) in this region was nothing short of awe-inspiring. If I doubted my chosen field before APLA, all doubts were erased after. I left after four days of stimulating presentations, chats, meals, introductions, meetings, and gatherings with a real sense of pride and belonging and a renewed passion for the job hunt I was facing as a new library graduate in this region.

References

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News from New Brunswick

3 reads

Read Around New Brunswick



New Brunswick Public Library Service invites everyone to join in an exciting reading challenge that's popping up in libraries all across the province, Read Around New Brunswick. Read Around New Brunswick challenges participants to read books set in, or written by authors from, six New Brunswick regions inspired by the province's scenic drives: North, Acadian Coast, Miramichi Valley, Southeast, Fundy Coast and the Saint John River Valley.

Scorecards to track reading progress are available to print from the New Brunswick Public Library Service website, www.gnb.ca/publiclibraries [10], or in any of the New Brunswick public libraries and bookmobiles. Many libraries are planning programs that tie into the challenge, including author visits, book clubs and chances to enter for prizes.

Lists of reading suggestions have been created in English and French for each of the six regions and are available in the online catalogue, Vision. The New Brunswick Author Portal was recently launched on the New Brunswick Public Library Service website and contains information about New Brunswick authors and their work. There are also Book Club in a Bag kits available for over 50 New Brunswick authors. These kits are available to sign out in all of the public libraries and bookmobiles and contain everything needed to run a book

club, including ten copies of the same book, a biography of the author and discussion questions.

The New Brunswick Author Portal and Book Club in a Bag kits for New Brunswick titles were made possible with funds provided by the Department of Tourism, Heritage and Culture through the New Brunswick Book Policy.

Discover New Brunswick authors and learn about our rich literary tradition.

News from Nova Scotia

4 reads

Cape Breton Regional Library

Tara MacNeil

Living Mannequins Fundraiser



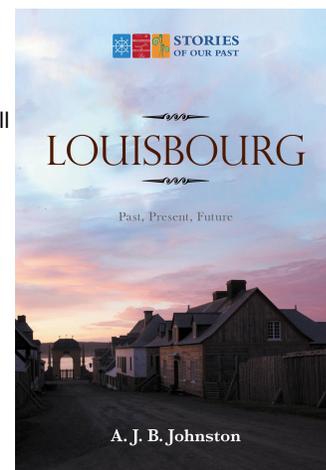
This spring, the Baddeck Library was transformed as 12 literary scenes were brought to life by costumed animators. Guests enjoyed a tour of the 12 scenes, listened to readings and interpretations, and feasted on gourmet canapés inspired by each literary work. CBRL staff member Cora-Lee Eisses Smith masterminded the event, which was based on the monthly literary feasts that she and her husband George host at the Dancing River Sprite in Middle River.

The two showings raised money for the Victoria County library branches, and was such a success that plans are underway to re-stage the event in Sydney, this September. Not only did the event raise much-needed funds, it garnered excellent publicity for CBRL – and provided an opportunity for an uber-creative employee to flex some of her creative muscle! (Kate Oland)

Author Visit

Historian and author, A.J.B (John) Johnston launched his book [Louisbourg: Past, Present, Future](#) to a full house at the McConnell Library in June. Louisbourg is celebrating its 300th anniversary in 2013 and the audience who attended the book launch were proud to have the Fortress and its history

in our own backyard. Johnston, who worked for many years as a Parks Canada historian at the Fortress of Louisbourg, gave a wonderful talk on what he calls "Louisbourg's Top 10", accompanied by great visual images of Louisbourg. The launch was kicked off with *Les Troubadours de Louisbourg*, a young group of animators and musicians who will be traveling over the summer to promote Louisbourg 300 and help to bring history alive! They will be visiting some of our library branches in their summer travels.



Science Fun at the Library

Our Cape Breton Regional Library branches are presenting science programs for children ages 5+ this summer. The programs are organized and facilitated by Lacey Bursey, a 3rd year science student at CBU who was hired by the library as our Science Fun Navigator thanks to a Young Canada Works Grant. The science programs run for an hour and are filled with fun experiments and explanations to help children understand the science behind the variety of activities. Lacey explains her approach to sharing science this way, "I love hands-on learning and the idea that we can expand our knowledge of science and have lots of fun doing it!"

Cumberland Public Libraries

Denise Corey



Author Steve Vernon came to Cumberland County to meet with kids and talk about his Hackmatack nominated book, *Sinking Deeper*. He visited two libraries and two schools and over 300 children got to see his fantastic presentation. If you've never seen Steve talk to a group of kids then you are missing out because they LOVE him. We were also fortunate enough to have him do a reading for adults in our Amherst branch (if you're counting that's five readings in two days!)

The Four Fathers Library in Amherst piloted a new program in the spring: free Community Classes led by volunteers. The five-week classes were very successful and included classes on sock knitting, financial planning, and drawing. Attendance was great and we're hoping to run them again in the fall in both Amherst and Springhill.

Our new 3D Printer has been garnering a lot of attention. At this point we're primarily doing demonstrations but we're hoping that people will be interested in making their own 3D creations soon.

South Shore Public Libraries

Teresa Workman

SSPL Introduces 3D Printing x3

We were thrilled to open the South Shore's first Shape Space at the Thomas H. Raddall Library in Liverpool on May 31. The space houses not one but three, 3D printers. The open house drew a lively gathering, keen on seeing the process in action.

The Z-Printer 150 by 3DSystems prints using a high-performance composite material that makes strong, high-definition parts. The second printer is a CubeX, also from 3D systems. Although it uses the same design technology as the Z-Printer, the printed product is made from plastic and prints in a variety of colours, offering a wide variety of uses for those with creative minds. The third printer, supplied by Nova Scotia Community Access Program (NSCAP) is a Makerbot Replicator 2 printer. The Makerbot is portable, and can be moved easily from branch to branch, or other locations for training.

The Shape Space is open to the public. Training in use of the printers and associated design software is also available.

And we are open; Christina Pottie, Outreach Coordinator SSPL, Brian Fraelic, Councillor Region of Queens, Susan MacLeod, Councillor Region of Queens and SSPL Board Member, Pat Hirtle, SSPL Board Chair, Jennifer MacDonald, Councillor Town of Bridgewater and SSPL Board Member and Troy Myers SSPL CEO. — at Shape Space, Liverpool, NS.

SSPL Anticipates New Library Opening

We are all anticipating the fall opening of our new Margaret Hennigar Public Library. The Library is on course to open in September and will be a key component of the Lunenburg County Lifestyles Centre. The LCLC will also contain a pool and ice surface and will become a beacon for sporting and lifestyle events on the South Shore. SSPL's headquarters space will also make the move to the LCLC.

News from Prince Edward Island

2 reads

compiled and submitted by Melissa Belvadi

PEI Public Library Service

Nichola Cleaveland

Freegal Music

The PEI Public Library Service has recently added Freegal Music to its list of electronic resources. Patrons can freely download songs to permanently add to their own personal music collections. We've received great feedback since this resource was introduced, as patrons have told us that they find it very easy to use.

Breast Cancer Resources

The PEI Public Library Service, the PEI Breast Cancer Information Partnership and the Canadian Breast Cancer Foundation (CBCF) - Atlantic Region, have partnered to select and purchase a variety of books and materials with information about breast cancer. Three copies of fifty-two titles were purchased with funding coming from the CBCF - Atlantic Region; in addition, the Public Library Service purchased thirteen e-books.

A ceremony celebrating the circulation of these materials to Islanders was held at Confederation Centre Public Library on Thursday, June 6. This photo shows (left to right) Trina O'Brien Leggott (Chief Librarian, Confederation Centre Public Library), Elaine Smith (Co-Chair, Prince Edward Island Breast Cancer Information Partnership), Jennifer Perry (Board Member, Canadian Breast Cancer Foundation – Atlantic Region) and Hon. Minister Robert Henderson (Minister of Tourism and Culture) .

TD Canadian Children's Book Week 2013

TD Canadian Children's Book Week 2013 was celebrated May 4 to 11. This year's theme was "All the Bookshelf's A Stage: Celebrating the Performing Arts". Ron Lightburn from Nova Scotia was our visitor this year. Ron visited four public libraries and five schools, meeting approximately four hundred children. This was an extra special TD Canadian Children's Book Week because Ron donated an original piece of artwork to each public library and school he visited.

TD Summer Reading Club

This year's theme for the TD Summer Reading Club is "Go/Bon Voyage". The provincial launch was held in mid-June at Bibliothèque publique J.-Henri Blanchard in Summerside.

Staff News

Gillian Mahen has been appointed to the Library Assistant 12 position at Confederation Centre Public Library recently vacated by Sarah Gillie.

Shelley Tamtom is the successful candidate for the temporary branch technician position at Kensington Heritage Library, filling in until Stephenie Campbell's leave of absence ends in November.

On May 29, a retirement tea was held to celebrate the career of Mary Lou Hansen, Manager of the Children's Library at Confederation Centre Public Library. Many families stopped by to thank Mary Lou for ensuring their visits to the library were so special. In fact, once word got out to the public in mid-May that Mary Lou was retiring, there was a steady stream of people dropping by to wish her well - it was like a two-week open house!

The City of Charlottetown has appointed Roseanne Gauthier to the position of Librarian in the Children's Library at Confederation Centre Public Library. Roseanne was previously the Coordinator of the Learning Commons with the Faculty of Education, UPEI; prior to that, she was the Coordinator of the Curriculum Resource Centre at Mount Saint Vincent University.

University of Prince Edward Island

provided by Melissa Belvadi and Dorothy Peters

- UPEI was the venue for the APLA 2013 Conference in PEI and many Robertson Library (RL) staff were involved in making it a successful one - kudos to all of our volunteers!
- UPEI RL also was the official host of the international conference, Open Repositories 2013, which had over 300 participants, in July. The

conference, which included the pre-conference events Islandora Camp and Hackfest, was held primarily at the Delta Hotel. Kudos again to the many RL staff who helped make this conference too a success!

- UPEI's Board of Governors approved a new library resource fee on student credit hours to offset the impact of the new PEI HST on library collections.
- New memorial cabinet housed in RL: On June 27, 2013 the UPEI Campus Art Committee and the Aboriginal Survivors for Healing (A.S.H.) Inc. unveiled a memorial cabinet that pays tribute to the Shubenacadie residential school survivors living on PEI and memorializes former students who have since passed on. (see "[UPEI and A.S.H. unveil memorial cabinet](#)"^[11])
- **Staff updates:** RL technician David Weeks retired in July after over 25 years of service. Due to budget cuts across the university, his position will not be continued. Betty Jeffery was re-elected President of the UPEI Faculty Association and Cindy MacDonald's term appointment to "backfill" for Betty's release time was extended for the additional year. Roseanne Gauthier's position at the Faculty of Education's Learning Commons library was reduced from full-time to 40%, due to budget cuts. Roseanne Gauthier has accepted a full-time position as children's librarian at the Confederation Centre library of PEI's PLS, starting August 5. UPEI is sorry to lose her but glad that she has gotten her "dream job"!
- UPEI is upgrading its campus card and printing payment system to ITC with PaperCut in August. RL is by far the largest "computer lab" on campus and the staff are getting ready for the massive student retraining effort that will be needed to make the transition.
- New subscriptions/services at RL:
 - Ebrary Academic Complete ebook collection has been added, while also continuing the EBSCO Academic Subscription Collection, as the two are estimated to have only about 30% overlap
 - a site subscription to BrowZine, a mobile app service for iOS and Android that provides enhanced access to subscribed and open access scholarly journals
 - a major redesign of the library website, which will include a "bento box" style search feature on the home page
 - a new "Alumni Premiere" fee service providing privileged access to many databases and services, including RefWorks, JSTOR, and alumni versions of two EBSCO databases

Announcements

1 read

New Publication

Ken Williment, of Halifax Public Libraries, has co-authored *Developing Community-Led Public Libraries: Evidence from the UK and Canada* (Ashgate, 2013), with John Pateman, Chief Librarian of Thunder Bay Public Libraries. For more information, see the [Ashgate webpage](#)^[12]. The author has also provided us with a [link to a review](#)^[13].

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